



Paris, 12 December 2005

**CANALPLAY on FREEBOX TV :  
the biggest range of on-demand movies on TV**

***Free and the CANAL+ Group have further strengthened their ties***  
*As a promotional launch offer, Free is offering 100,000 films for €1.99 each*

Free is taking its strategic partnership with the CANAL+ Group a stage further and is now able to offer the largest catalogue of films currently available on video-on-demand, creating a new generation videoclub for the home.

The new service offering has been made possible by means of agreements signed with the leading French and American production companies, giving access to all their new releases and also to the top films in their existing catalogue.

The Freebox TV CANALPLAY service is easy to use and allows all Freebox subscribers (provided they are able to receive broadband TV) to watch films on television from the comfort of their own home. The catalogue will include 700 films by the end of 2005, and several thousand more during 2006.

This CANALPLAY television over ADSL service is only available on Freebox. It can be accessed as of today either on Freebox TV channel 100 or on channel 133 on Free's CANALSAT service, and makes it very easy for subscribers to choose a film using simple and intuitive menus to browse through the various categories (new releases, films A-Z, films by genre, box office hits).

Once they have chosen a film, users simply enter their PIN and press OK on the remote control and the broadcast begins immediately. They can then watch the film on their television as many times as they like over a 24 hours period. The Freebox can be used in just the same way as a conventional DVD player, with all the standard functions (pause, rewind, fast forward, chapter skip, etc.). The pay-per-rental charge will appear directly on the Free broadband invoice.

New content and features will be added to the service throughout 2006.

As a promotional launch offer, the first 100,000 films are being offered at the special price of €1.99 each.

More than one million Freebox subscribers are able to receive broadband television. Freebox TV is the leading broadband television service in Europe.

## PRESS RELEASE



*The Iliad Group is a major player in the Internet and telecommunications markets in France through its subsidiaries Free (the leading alternative broadband operator), One.Tel and Iliad Telecom (fixed telephony operators) and Kertel (prepaid phone cards). The Iliad Group was established in 1991 and currently has more than 1,000 employees. The Iliad Group is listed on the Euronext Paris Eurolist under the mnemonic code ILD.*

*CANALPLAY is the CANAL+ Group's video download service. Launched in October 2005, it combines technological innovation with editorial expertise and offers Internet users a high quality and secure service with enriched video content.*

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