

Paris, December 5, 2006

**JET: the 1st 100% game show channel in France
available on the No.1 ADSL TV platform: Freebox TV**

Produced by the TF1 Group, JET Jeux et Télévision (JET Games and Television) is the 1st television channel in France dedicated to game shows.

Through this broadcasting agreement, subscribers of Freebox who are eligible for ADSL television services will be able to access the best televised game shows. This channel is the only one of its kind and is a response to the French television audience's enthusiasm for games and entertainment shows. JET is accessible free-of-charge 24 hours a day, 7 days a week to subscribers who are eligible to receive Freebox TV services.

The broadcasting of JET on the Freebox platform is part of the desire of the TF1 and Iliad-Free Groups to pool their expertise and provide an ever-expanding audience with access to the content of the No.1 French mainstream television channel.

JET is an innovative channel offering entertainment programmes in original formats: live game shows ("People Show", "Pop Up", "La Carte Infernale", "Telefoot, le jeu"), foreign programmes ("Viking", a Japanese version of "Fear Factor"). It allows viewers to discover game shows that have never been broadcast in France and also to have access to repeats of cult game shows ("Academie des Neuf", "Anagram").

The Freebox offer will enable viewers to benefit from the best of the digital convergence and the most innovative services for an all inclusive price (€29.99/month).

Offer accessible subject to eligibility and the technical characteristics of the telephone line.

Free is a subsidiary of Iliad.

The Iliad Group is a dominant player on the French Internet access and telecommunications market with Free (No.1 alternative ADSL operator with 2,076,000 subscribers as of 30/09/2006) Onetel and Iliad Telecom (fixed telephony operators), Kertel (prepaid cards), IFW (Wimax) and Citéfibre (FTTH). Created in 1991, the Iliad Group today employs over 1,500 employees. The Iliad Group is quoted on the Eurolist of Euronext Paris under the code ILD.