



free

PRESS RELEASE

Paris, 20 June 2006 - 12 noon

In the presence of Mr. Jack Lang, the former Culture Minister and the founder of the Fête de la Musique, Free is inaugurating the Digital Fête de la Musique by launching i-concerts™ on Freebox – the first service to broadcast concerts on broadband TV in Europe

Free and i-concerts™ have created the largest VoD concert platform in Europe and the first french channel to broadcast in high definition

On the occasion of the 25th Fête de la Musique and in the presence of Mr. Jack Lang, MP for Pas de Calais and the former Culture Minister, who was the founder of this event which has now become an international phenomenon, Free and i-concerts™, a subsidiary of the Swiss group Transmedia Communications S.A., are inaugurating a digital version of this event, the Digital Fête de la Musique and have formed a partnership to launch the first platform to broadcast concerts over broadband TV.

This brand new service is available in two different forms:

- i-concerts™ HD: the first french channel to broadcast in high definition and the first channel in Europe to broadcast all concerts in high definition

- i-concerts™ Jukebox: the first VoD (Video on Demand) concert platform

This new broadcast service, which guarantees that the artists' rights are protected, is part and parcel of Free's policy of supporting artistic creativity, as has been confirmed by Mr. Lang: "I am proud to see that, 25 years after the launch of the Fête de la Musique, France is once more leading the way in the music world and is now offering this service using state-of-the-art technologies to broadcast music, but which at the same time complies with legal requirements in order to guarantee proper remuneration for the artists concerned. I very much hope to see further development of this type of service."

i-concerts™ HD: the first french HD channel in France and the first channel in Europe to broadcast all concerts in high definition

i-concerts™ HD on Freebox TV is the first french HD channel in France and the first channel in Europe to be entirely dedicated to showing concerts recorded and broadcast in high definition.

i-concerts™ HD is the only service of its type and offers a wide range of music genres to suit all types of viewers: pop, rock, jazz, soul, classical, etc.

Concerts by Robbie Williams, James Blunt, Dire Straits, Seal, Tear for Fears, Radiohead, Gorillaz, U2, Beyonce and Best of Montreux, as well as shows such as the Cirque du Soleil, are already in the pipeline.

The channel is available for a charge of 3.99 euros per month and will be broadcast 24 hours a day. This service is available for Freebox HD holders who can access to high definition broadband television service.

i-concerts™ Jukebox: the first VoD (Video on Demand) concert platform on broadband TV

With this original new offer, Freebox subscribers can now download to their television set hundreds of concerts, 24 hours a day, seven days a week. The service offers all sorts of music genres (pop, rock, jazz, soul, rap, classical, etc.) and enables viewers to watch and replay concerts by their favourite artists: David Bowie, Avril Lavigne, Andrea Bocelli, Bob Marley, Amadou and Mariam, Ray Charles, Bon Jovi, Brian Adams, Eminem, Snoop Dogg, Usher, Katie Melua, Keane, Rod Stewart, Soul 2 Soul, Eros Ramazzotti, Lou Reed, REM, etc.

Subscribers can also access broadcasts of a wide range of festivals and backstage documentaries.



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This service offers subscribers a new dimension in music. For 2.99 euros users can watch and listen to their chosen concert for a period of 24 hours. This service is available 24 hours a day, seven days a week.

For the first time in Europe, music lovers can also access an S-VoD (Subscription Video on Demand) service, which means that they can pay a subscription in order to have **unlimited access** to all the VoD concerts at a cost of **€5.99 per month**.

i-concerts™ Jukebox is an innovative service which also allows users to create their own Jukebox by setting up their own playlists. This means that they can produce a personalised concert from all their favourites.

The service is easy to use. Subscribers can select their chosen concert very easily by means of an intuitive menu and categories to make selection easier (top 10, concerts by genre or by name). The charge is deducted from the subscriber's Free Broadband account.

This offer is available to all Freebox users who can obtain the Freebox broadband television service.

i-concerts™ HD is available on channel 56.

i-concerts™ Jukebox is available on channel 55.

Images available at: www.iliad.fr

Subject to ability to receive the Freebox TV service with a suitable bandwidth and equipment.

Free is a subsidiary of the Iliad Group.

The Iliad Group is a major player in the Internet and telecommunications markets in France through its subsidiaries Free (the leading alternative broadband operator with 1,783,000 broadband subscribers as at 31/03/2006), Onetel and Iliad Telecom (fixed telephony operators) and Kertel (prepaid phone cards), as well as IFW (wireless local loop). The Iliad Group was established in 1991 and currently has more than 1,000 employees. The Iliad Group is listed on the Euronext Paris Eurolist under the mnemonic code ILD.

i-concerts is a subsidiary of Transmedia Communications SA:

Established in June 2005, i-concerts is an international syndication platform for entertainment on demand and has the largest VoD library of concerts and live performances. i-concerts offers programmes for a variety of digital platforms. The i-concerts service is currently available in France and Belgium and is to be launched in the United Kingdom at the end of the year. i-concerts is a division of Transmedia Communications SA (Switzerland).