

free



Paris, 23 May 2006



The widest range of Video on Demand for children available on television

Free and CANALPLAY, the CANAL+ Group's Video on Demand service, have expanded their Video on Demand (VoD) service offering with the addition of CANALPLAY Kids, which is available to all subscribers who can obtain the Freebox broadband television service.

Children can now have access to all the best kids' shows (*SpongeBob SquarePants, Rocket Power, The Wild Thornberrys, Rugrats, Power Rangers, Shinzo, Action Man, and coming soon Lucky Luke, Titeuf, Blake and Mortimer, Blagadonf [equivalent to the English "Gotcha"], Dr. Zitbag, Pip the Appleseed Knight, Papa Beaver's Story Time, etc.*) on their television, 24 hours a day, seven days a week.

Hundreds of episodes are available on a pay-per-view basis. Each episode paid for can be watched as many times as you like for up to 15 days. The cost per episode is €1.49.

CANALPLAY Kids on Freebox also offers a new service which is the first of its kind in France, i.e. the opportunity to sign up to unlimited viewing PASSES, which offer 30 episodes which are changed every month.

4 cartoon PASSES can be obtained:

- Nickelodeon PASS (*SpongeBob SquarePants, The Wild Thornberrys, etc.*)
- Jetix PASS (*Power Rangers, Action Man, etc.*)
- And coming soon:
- Zoolookids PASS (*Titeuf, Lucky Luke, etc.*)
- Canal J PASS (*Blagadonf, Dr. Zitbag, Pip the Appleseed Knight and Papa Beaver's Story Time, etc.*)

Each PASS costs €4.99 per month and allows unlimited viewing of the episodes.

As a promotional launch offer, CANALPLAY Kids is charging only €0.99 per episode for each programme, and only €2.99 per month for the monthly PASS.

The service is very easy to use. Users access the service by going to channel 102 through the Freebox remote control. The charges are billed to the Free Broadband account.