

Paris, 10 July 2007

**Free launches TV Pro : A dedicated service to professionals who wish to broadcast their own television channel to all Free internet users**

TV Pro is the professional version of Free new personal television service, which was launched at the end of June.

With Free, companies will therefore quickly be able to set up Video-on-Demand channels.

This service is offered in cooperation with Brainsonic, one of the European leaders in setting up Internet television channels for companies. Brainsonic will offer key-in-hand solutions enabling companies to launch television channels which are accessible to Free internet users or to pre-selected professional users who have a Freebox.

*"With this new service, companies and professional communities will have their own television channel for a very reasonable cost. Television is an essential addition to broadcasting over the internet, especially with regard to linear programming that is poorly adapted to use on a PC or Mac. Possibilities are endless. Along with VOD, professional training, subsidiary and brand channels will develop. Taking the budgets into account, the significance and the efficiency of the service quickly come to the attention of company managers",* explains Jean-Louis Bénard, Brainsonic's CEO.

*Offer subject to telephone line compatibility and technical requirements.*

*The subscriber is responsible for all content that they make available on the electronic communications network.*

*About Free*

*Free is a subsidiary of Iliad. The Iliad Group is a major operator on the French Internet access and Telecommunications market with Free (2,498,000 ADSL subscribers at 31/03/2007), Onetel and Iliad Télécom (fixed telephony operators) and IFW (Wimax). The Iliad Group is listed on the Eurolist of Euronext Paris under the abbreviation ILD.*

*About Brainsonic*

*Brainsonic is the European leader in Rich Media production and internet television services to communication, marketing, sales and training divisions. Brainsonic's method, teams and tools deliver a service combining the Internet and audio/video media, coupling it with Brainsonic's responsiveness, quality and prices that make Rich Media available to all. Brainsonic's clients include: Adobe, AstraZeneca, Boursorama, Fortis Investments, IDC, IBM, La Tribune, Microsoft, Pinault-Printemps-Redoute, Unilog Management.*