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Free Home Video: 1st Subscription VoD Package in France

Free is offering all its subscribers eligible for the broadband television service an unprecedented subscription video on demand (S-VOD) offer, *Free Home Video*:

For €5.99 a month, Free Home Video proposes unlimited access 24/7 to more than 50 films and 100 TV series updated every week.

Free is the 1st internet service provider to offer a subscription service for an on-demand cinema and TV Series offer. This offer complements the à-la-carte VOD service already available on Free.

Free Home Video will soon launch a premium service at €10.99 a month that will provide unlimited access to all viewing categories: Cinema, TV Series, Music, Children's entertainment, Manga and High Definition programmes.

Discussions are being held with US studios and the main French and European producers to enhance the offer in these categories.

With this new offer, Free is strengthening its position as a pioneer in the field of broadband audiovisual service distribution and more specifically programmes on demand services. Free's objective is to continue offering innovative audiovisual services to meet consumers' expectations and give them an increasingly wide range of content at attractive prices.

Offer subject to telephone line compatibility and technical requirements.

Offer available on all versions of Freebox.

Service available right now on channel 11 of the Freebox.

Free is a subsidiary of Iliad. The Iliad Group is a major operator on the Internet access and Telecommunications market with Free (no. 1 alternative broadband operator with 2,498,000 broadband subscribers at 31/03/07), Onetel and Iliad Télécom (fixed telephony operators) and IFW (Wimax). The Iliad Group is listed on the Eurolist of Euronext Paris under the abbreviation ILD.