

Paris, 3rd July 2008

Even more HD with Free!

Free is further enriching its High-Definition (HD) programme package and will offer new HD content.

As from July, **Free Home Video** - the S-VOD (*unlimited subscription Video on Demand*) offer – will provide a large range of HD content, with:

- **Films:** *Troy, Pirate of the Caribbean, Air Force One, Con Air, Armageddon, Die Hard, Father of the Bride, Enemy of the State, Starship Troopers, The Matrix Trilogy, The Last Samurai ...*
- The **latest** *Mika, Mariah Carey, Toto, Amy Winehouse, Kanye West...concerts,*
- But also **series** like *Ugly Betty, Lost, Desperate Housewives, Ghost Whisperer, Criminal Minds...*

By proposing these new HD contents, Free allows its subscribers equipped with the Freebox HD to benefit from an exceptional offer at an unchanged price (starting at 5,99 euro / month). *Free Home Video* is accessible on channel 100.

The High-definition channels are also expanding with the arrival of France 2 HD. With this new HD channel, subscribers equipped with the Freebox HD can watch major sporting events such as the **Tour de France** (from 5th to 27th July) or even the **Peking Olympic Games** with native HD.

This offer also gives access to cinema films, fiction, as well as cultural events that are HD broadcast. This channel is available on channel 48.

This new content thus strengthens the Freebox TV High-definition offer, which already has *M6 HD, National Geographic HD, NRJ12 HD, i-Concerts HD*.

Offer available as long as the telephone line is compatible with the Freebox TV service, the bandwidth is sufficient and the equipment and accessories owned are High-Definition compatible.

Free is a subsidiary of Iliad. Groupe Iliad is one of the major players on the French telecommunications and Internet access market with Free (3 041 000 DSL subscribers as at 31/03/2008), Onetel and Iliad Télécom (fixed telephony operators) and IFW (Wimax). Groupe Iliad is listed on Euronext Paris' Eurolist under ILD.