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### **Free extends its channel package broadcast in MPEG-4**

*Thanks to MPEG-4 encoding and the low speed used to broadcast these channels, Free can provide virtually all Freebox HD-equipped unbundled subscribers with a 32 channel package, which they can watch on their television*

Following the launch of its first 18 TV channel “low speed” package in 2007, Free has extended this offer with the addition of the following 14 new channels:

RTL 9	Mangas
AB 1	Action
AB Moteurs	Toute l'Histoire
Ciné FX	Escales
Ciné Polar	Chasse et Pêche
Ciné First	Animaux
Encyclopédia	XXL

These 32 so-called “low speed” channels are MPEG-4 encoded and only require a low speed to be received (approximately two times less than the channels broadcast in MPEG-2 in standard quality or “SD”).

Note: MPEG-4 is a standard that allows for greater compression of an audiovisual stream to a quality comparable to MPEG-2 encoding.

Free is the only ISP to offer network broadcasting in MPEG-4 at this speed, which enables virtually all subscribers located in unbundled areas and equipped with the Freebox HD to watch these 32 channels on their television.

*Freebox offer subject to phone line eligibility.*

*Encoding carried out with ATEME equipment, the global leader for MPEG-4H.264 video compression solutions.*

*Channels available as part of the Free High Speed package, some of which are optional, can be added one by one or as part of a package.*

*Free is an Iliad subsidiary. The Iliad Group is a major player in the French Internet access and telecommunications market via its subsidiaries Free (3,134,000 ADSL subscribers as of 30 June 2008), Onetel and Iliad Télécom (fixed telephony providers) and IFW (Wimax). The Iliad Group is listed on Euronext Paris under the ticker ILD.*