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## Free makes digital content broadcasting on TV easier!

Free is making the life of its subscribers simpler by enabling them to share their digital content even more easily at home.

Thanks to a new service based on the *Universal Plug & Play (UPnP AV)* protocol and integrated in the Freebox HD TV box, Free users will be able to display the digital content (photos and videos) stored on their computer(s) freely on their TV screen.

This new Freebox HD functionality ease content sharing since no transfer to the hard drive of the Freebox or any specific configuration of the latter is required.

Free users who have subscribed to the Multi TV option can also avail of this service and easily broadcast their multimedia content from their computer(s) on a second TV set.

The service is available on the TV set from the "Magnéto" menu of the Freebox: Free users are then able to browse the content of their computer(s) on their TV screen and view their favourite photos and videos immediately and very easily.

This new service is provided free of charge. Unlike other operators for whom this type of functionality will require a change of Box, with Free this service is accessible to all subscribers equipped with a Freebox HD available since 2006, without having to change their terminal: a simple software update of the box is all that is necessary for them to benefit from the service.

*Freebox offer subject to phone line eligibility.*

*Service available as experimental beta version after reboot of the Freebox and subject to the user having compatible media server on its computer compare: [www.free.fr](http://www.free.fr)*

*Free is a subsidiary of Iliad. The Iliad Group is a major player in the French telecommunication and internet access market via Free and Alice (4,337,000 ADSL subscribers as of 31 March 2009), Onetel and Iliad Telecom (fixed telephony operators) as well as IFW (Wimax). The Iliad Group is listed on the Euronext Paris Eurolist under the ticker ILLD.*