

Paris, 24 March 2009

## Free continues to extend its television offering by adding 28 new channels

Free continues to extend its television offering available through the Freebox. No less than **28 new channels** were added this month, of which more than half were included in the standard package.

Among these new channels, Free users will avail of **Ma Chaîne Sport (MCS)**, the 1<sup>st</sup> Sports channel that caters for all the family. This channel notably broadcasts the European football championships, as well as sports coaching programmes (yoga, fitness training, dancing...). Free users can watch all the action sports on the channel's spin-off, **Ma Chaîne Sport Extrême**. As for French Ligue 2 fans, Ma Chaîne Sport also includes in its package the **Ligue 2 Multicanaux** service, which simultaneously broadcasts several live and exclusive matches on three channels.

Fans of Brazilian football can avail of **Premium Football Club**, the Brazilian football leagues' channel. Note that many other foreign football championships are also available on Freebox TV: Brazilian and Portuguese championships on MCS, as well as Turkish league on the **Lig TV** channel.

As for music lovers, Free provides a **preview** of several new channels:

- **Nat Geo Music**, National Geographic's new music channel (*Fox International Channels*), which promotes a blend of different musical genres and cultures from all over the world by broadcasting international artists' music videos, concerts, documentaries and interviews.
- **Trace Tropical**, the tropical hits channel. Further to the success of the **Trace TV** channel, Trace Tropical broadcasts the best of today's and yesterday's tropical artists.
- Clubbers and fans of electro music can now avail of the **Clubbing TV** channel, the 1<sup>st</sup> channel dedicated to DJs, the club culture and electronic music.

In addition, Free is providing avid followers of news on stars and show business with the new **E! Entertainment** channel, which broadcasts all the news on VIPs, pop culture, major preview nights, etc.

Lastly, Free complemented its High Definition TV package with the introduction of **Luxe TV HD** and **Arte HD**, as well as **Melody Zen** (April launch).

With more than **150 channels included**, Free is the French ADSL operator that offers the largest number of channels in its standard package (€ 29.99 per month). Free users can also access more than 150 optional channels.

All media included, Free subscribers benefit from the most extensive audiovisual offering with 300 channels and 7 Video-on-Demand platforms (*Free Home Vidéo, Canal Play, TF1 Vision, M6 Vidéo, Vodéo, I-Concerts, Frissons*).

### 15 new channels included

#### **6 local channels:**

Télé Bocale (channel 215)    Cinaps TV (channel 215)  
Demain IDF (channel 215)    BDM TV (channel 215)  
Télésonne (channel 217)    Alsactic TV (channel 216)

#### **6 foreign channels:**

Dubai TV (channel 644)    Abu Dhabi TV (channel 645)  
Baraem TV (channel 646)    KBS (channel 609)  
Shant TV (channel 652)    US Armenia (channel 651)

#### **2 High Definition Channel:**

Luxe TV HD (channel 157)    Arte HD (channel 7)

#### **1 music channel:**

Clubbing TV (channel 73)

### 13 new optional channels

#### **5 music channels:**

Pack Just Music: Relax TV, Rock TV, Jukebox  
C music (channels 69 to 71 - € 1.49 per month)  
Nat Geo Music (channel 66 - € 0.99 per month)  
Trace Tropical (channel 63 - € 0.99 per month)

#### **6 sports channels:**

Pack Ma Chaîne Sport (channels 47 to 49 - € 0.99 per month):  
MCS, MCS Extrême, Ligue 2 (channels 137 to 139)  
Premium Football Club (channel 148 - € 19.90 per month)

#### **1 High Definition channel:**

Melody Zen (April launch)

#### **1 entertainment channel:**

E! (channel 27 - € 0.99 per month)

*Free's TV offering is accessible subject to eligibility. Audiovisual offering subject to terms and conditions, please visit [www.free.fr](http://www.free.fr)*