

Paris, 10 June 2010

### **CANAL+ 3D broadcast on Freebox HD**

By providing its subscribers with access to CANAL+ 3D to enjoy a never-seen-before TV experience, Free confirms its advance in innovation with the Freebox HD.

Subscribers to Free's Very High Speed offering who have also subscribed to CANAL+ will have access to CANAL+ 3D (channel 18 of the CANAL+ environment), which will broadcast about ten matches FIFA World Cup 2010, from the opening game to the final, including 4 matches live and in 3D:

- . Netherlands-Denmark
- . Argentina-Republic of Korea
- . Spain-Honduras
- . Slovakia-Italy

There will also be a repeat broadcast of these matches. After the competition, CANAL+ 3D will continue to broadcast 3D programmes on a regular basis (movies, animated films, magazines, sport, etc.), gradually enriching its programming as the 3D production volume increases.

*Channels subject to eligibility, owning compatible equipment and accessories (Freebox HD, 3D compatible TV, 3D glasses and HDMI cable).*

*Very high speed package available on Free's FTTH (fibre to the home) network.*

*Free is an Iliad subsidiary. The Iliad Group is a major player in the French telecommunications and Internet access market via Free and Alice (4,504,000 ADSL subscribers at 31 March 2010), Onetel and Iliad Télécom (fixed telephony providers) and IFW (Wimax). The Iliad Group is listed on Euronext Paris under the ticker ILD.*