

Paris, 19 April 2011

## The 1<sup>st</sup> digital video libraries, Disneytek and abctek, available on Freebox TV

For the 1<sup>st</sup> time in France, Free users can buy their favourite Disney & ABC films and series, watch them as many times as they like, streaming through their TV, and take them with them wherever they like!



Click [here](#) to watch a presentation (video)

### Never-seen-before TV experience, exclusive to FREE

Today, Free provides the option of purchasing films and series to keep **directly from your TV**, allowing you to build up **your own Disney and ABC video collection, accessible 24/7**, watch it **via streaming** as many times as you like and **take it with you** wherever you like.

### The only digital video libraries on TV

More than 2,000 videos are available from Disneytek (channel 45) and abctek (channel 28):

- **Disneytek:** Disney Studios and Disney Pixar's **greatest animated masterpieces** (from *Snow White and the 7 Dwarves* to *Toy Story 3*, including *The Aristocats*, *Finding Nemo* and *Tinkerbell and the Great Fairy Rescue*), as well as **legendary films** (the *Pirates of the Caribbean* and *Benjamin Gates* sagas, *Prince of Persia: The Sands of Time*, *20,000 Leagues Under the Sea*) as well as **hundreds of episodes of TV series**, broadcast on Disney channels, which are especially popular with children and teenagers (*Hannah Montana*, *Phineas and Ferb* and *Mickey Mouse Clubhouse*)
- **abctek:** thousands of episodes of **ABC Studios' best series** (*Desperate Housewives*, *Grey's Anatomy*, *Castle*, *Lost*, etc.)

The video libraries will be updated on a regular basis with the addition of titles from Disney and ABC's catalogues and new releases, which will be added at the same time as their Blu-ray™ / DVD releases.

### From streaming to digital copying

As part of this new offer, **content purchased from Disneytek and abctek may be downloaded and watched on PC and MAC**, as well as **transferred onto any DivX Certified hardware** (up to 6 different pieces of hardware) such as for instance a television, a games console, a mobile phone or a tablet, either using a USB key or a memory card. Rovi's DivX technology provides extensive access to Disney and ABC's content. A list of compatible hardware is provided on [www.divx.com/fr](http://www.divx.com/fr).

**A truly user-friendly service**

This new service does not require the installation of any specific hardware, other than the Freebox. No need either to enter bank details, as purchases are directly posted to the monthly Free bill. Disneytek and abctek's films and series are sold for as little as €4.99. They are available in SD (Standard Definition) and HD (High Definition), and both in French and in the subtitled original version (SOV). They will soon be available in 3D.

This innovation illustrates Free's commitment to providing its subscribers with the best content, made accessible with the greatest freedom of use as possible.

More information on [www.free.fr](http://www.free.fr)

**About The Walt Disney Company France**

The Walt Disney Company is a leading family entertainment and media enterprise. Synonymous with quality family entertainment, Disney, which has always cultivated the art of story-telling, was the n° 1 entertainment brand worldwide in 2009 according to a 2009 Interbrand survey. The company's operations are organised into five segments: Studios, Media and New Media, Consumer Products and Theme Parks. A driver of creativity and innovation, Disney knows how to renew itself, create new characters and tell new stories. Strengthening these "creative drivers" is a priority, as they provide Disney with a competitive advantage and increase brand value. In 2010, Disney became the first studio to top the one billion dollar mark in global box office revenue in one year, with Tim Burton's Alice in Wonderland and John Lasseter's Toy Story 3.

**About Disneytek and abctek**

DisneyTek and abctek are a 100% French initiative and the first offering of any Telecom provider and studio for the purchase of intangible cultural goods (EST), accessible on TV. This partnership is consistent with the Company's wish to integrate new technologies to provide access to its content, while at the same time fulfilling the consumers' desire for freedom and mobility.

**About Free**

Free is an Iliad subsidiary. The Iliad Group is a major player in the French telecommunications and Internet access market via Free and Alice (4,534,000 broadband subscribers as of 31 December 2010), Onetel (fixed telephony providers), as well as Free Mobile. The Iliad Group is listed on Euronext Paris under the ticker ILD.

*Offer subject to eligibility, available for Freebox HD and Freebox Revolution subscribers as well as AliceBox subscribers equipped with the latest generation HD TV box. Offer subject to conditions: [www.free.fr](http://www.free.fr)*