

**Free enhances its choice of TV channels:  
Introducing **Telekidz**, the 1<sup>st</sup> package of Arabic channels for children**



Free is once again enhancing its choice of TV content, introducing **Telekidz**, the first package of Arabic channels for children, including **Al Rawda, Basma and Majid, for €2.99 a month.**

- **Al Rawda** is an educational channel for 3- to 6-year-olds.

Rawda is Arabic for “kindergarten” and this channel broadcasts a range of programs based on educational approaches aimed at nurturing intellectual development in children up to age 6. The programs are “just like school” and for example help children to learn to count, recognize colors and sing.

- **Basma** is a cartoon channel for 3- to 6-year-olds.

Basma means “kidding” in Arabic, and this channel airs an array of handpicked cartoons that entertain and teach children at the same time.

- **Majid** is a youth channel.

This channel is named after one of its main characters, who first featured in a magazine for children in the 1980s. The choice strikes a balance between modern programs and simpler cultural content, making it perfect for today’s children who want to have fun and enjoy cartoons in Arabic.

This new TV package – which is now available on all Freebox models – is another example of the wealth of audiovisual content available from Free, especially in the Freebox Revolution with TV by CANAL Panorama offer, which brings viewers 280 channels as standard and over 550 in total.

*Available on channels 677, 678 and 679.*

## About Free

Free – an Iliad Group subsidiary – is the inventor of the Freebox, the first multiservice box on ADSL. Free is behind numerous innovations in the Broadband and Ultra-Fast Broadband access segment (VoIP, IPTV, flat-rate calling plans to multiple destinations, etc.) and provides straightforward and innovative offerings at the best prices. For example, the Freebox Revolution, the 6th generation of Freebox units, includes an NAS and a Blu-Ray™ drive, and the Freebox mini 4K was the first Android TV™ and 4K box on the French market. Free was the first operator to include calls from landlines to mobile phones in its offerings and also calls to French overseas departments (DOM). Since January 2012, Free has brought mobile phone usage within everyone's reach with straightforward, no-commitment offerings at very attractive prices. Subscribers can use their Free Mobile Plan for 35 days per year and per destination (excl. 4G) when they are traveling in all European Union countries, the United States, Canada, Israel, Australia, Norway, Iceland, South Africa and New Zealand. As at September 30, 2016, Free had almost 19 million subscribers (over 6.3 million Broadband and Ultra-Fast Broadband subscribers and over 12.3 million mobile subscribers).

Offer subject to conditions, valid in metropolitan France and exclusively for Freebox subscribers eligible for the TV service and subscribing to the Freebox TV service (included as standard or as an option at an extra cost, depending on the Freebox subscription). TV channels available as at February 7, 2017. The list of channels included in the TV package may change. See conditions on [www.free.fr](http://www.free.fr).

Freebox Revolution with TV by CANAL Panorama: offer subject to conditions, valid in metropolitan France in unbundled or fibered areas, subject to technical compatibility and eligibility. See conditions, the list of channels and eligibility on [www.free.fr](http://www.free.fr).