



PRESS RELEASE

Paris, 1 August 2018

Iliad response following rumours published in the press

The Group wishes to issue the following statement after publication of rumours in the press. In accordance with the announcements made in May, the Group has clearly defined its priority of increasing its Free Mobile 4G Plan subscriber base. An extremely competitive environment in the 2nd quarter led to a fall in the €0/month and €2/month Plans subscriber base, but the number of Free Mobile 4G Plan subscribers has continued to increase steadily.

About Iliad

Iliad is the parent company of Free, the inventor of the Freebox, the first multiservice box on ADSL. Free is behind numerous innovations in the Broadband and Ultra-Fast Broadband access segment (VoIP, IPTV, flat-rate calling plans to multiple destinations, etc.) and proposes straightforward and innovative offerings at the best prices. The Freebox Revolution, the 6th generation of Freebox units, includes an NAS and a Blu-Ray™ drive, and the Freebox mini 4K was the first Android TV™ and 4K box on the French market. Since January 2012, Free has brought mobile phone usage within everyone's reach with straightforward, no-commitment offerings at very attractive prices. As at March 31, 2018, Free had over 20 million subscribers (6.5 million Broadband and Ultra-Fast Broadband subscribers and 13.8 million mobile subscribers). The Group has also now become the fourth mobile operator in Italy, where it launched operations on May 29, 2018 under the Iliad brand.

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Market place: **Eurolist A of Euronext Paris (SRD)**

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