



PRESS RELEASE

Paris, July 18, 2018

## **Iliad Italia #Rivoluzioneiliad: already 1 million mobile subscribers**

The Iliad Group is delighted to announce that Iliad Italia has already signed up its first million subscribers, just 50 days after its launch.

Thanks to this successful launch, Iliad Italia has decided to extend its €5.99/month offering to its next 200,000 subscribers.

### **About Iliad**

*Iliad is the parent company of Free, the inventor of the Freebox, the first multiservice box on ADSL. Free is behind numerous innovations in the Broadband and Ultra-Fast Broadband access segment (VoIP, IPTV, flat-rate calling plans to multiple destinations, etc.) and proposes straightforward and innovative offerings at the best prices. The Freebox Revolution, the 6th generation of Freebox units, includes an NAS and a Blu-Ray™ drive, and the Freebox mini 4K was the first Android TV™ and 4K box on the French market. Since January 2012, Free has brought mobile phone usage within everyone's reach with straightforward, no-commitment offerings at very attractive prices. As at March 31, 2018, Free had over 20 million subscribers (6.5 million Broadband and Ultra-Fast Broadband subscribers and 13.8 million mobile subscribers). The Group has also now become the fourth mobile operator in Italy, where it launched operations on May 29, 2018 under the Iliad brand.*

Exchange: **Euronext Paris**

Market place: **Eurolist A of Euronext Paris (SRD)**

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