PRESS RELEASE

Paris, October 1, 2024

Free launches Free Family:
the cheapest and most generous
broadband + unlimited-data mobile deal in France





Since its creation in 2012, Free has offered its Freebox subscribers great discounts on their phone plans. And today it's going further by launching Free Family, which gives Freebox subscribers even more value for money, with a €10 per month discount for one year for up to four 5G Free Mobile Plans. This means that Freebox subscribers can have four 5G Free Mobile Plans for €9.99 a month each for a year, and then €15.99 a month.
Free Family is the cheapest deal available in the market for a combined package of broadband and mobile with unlimited 5G/4G data.

Savings of up to €480 for 5G Free Mobile Plans

With Free Family, Freebox subscribers can have up to four 5G Free Mobile Plans at €9.99 a month each for a year, and then €15.99 a month (instead of €19.99/month), and still on a no-contract basis.

So a family with a Freebox and four 5G Free Mobile Plans will save €480 the first year and then €192 every year after that.

The market's cheapest broadband + unlimited-data mobile deal

With Free Family, Freebox subscribers get some amazing advantages:

- France's only no-contract unlimited-data mobile plan.
- **An unbeatable price for a broadband + unlimited-data mobile deal.**

The 5G Free Mobile Plan – the ideal plan

The 5G Free Mobile Plan gives subscribers:

- **Unlimited calls, text messages and MMS** in Metropolitan France.
- **Unlimited 5G/4G data in Metropolitan France** for Freebox subscribers (instead of 300 GB/month).
- **35 GB of 5G data per month from more than 110 destinations** (or 4G data depending on the destination), including Europe, Switzerland, Australia, the USA, Canada, Indonesia, Tunisia and many more.
- **The OQEE by Free TV app included,** which gives access to hundreds of live and catch-up TV channels as well as the OQEE Ciné streaming service (cult series, comedies, thrillers, cartoons and more).

With the 5G Free Mobile Plan, subscribers have access to **the largest 5G mobile network in France** in terms of number of sites[1]. And Free is the country's first mobile provider to offer its subscribers 5G 3.5 GHz SA.

Available to all Freebox subscribers

The Free Family deal is available to **all new Freebox subscribers** (Freebox Revolution Light, Freebox Pop, Freebox Ultra Essential and Freebox Ultra) **as well as to existing Freebox subscribers for all new subscriptions to a 5G Free Mobile Plan** as from October 1, 2024 and after they've signed up to a Freebox plan.

Freebox Pop subscribers will still have their first 5G Free Mobile Plan at €9.99 a month (instead of €19.99/month), with no time limit. But they'll now also be able to add on three more 5G Free Mobile Plans at a price of €9.99 a month each for one year and then €15.99 a month.

The €2 Plan is still available for €0/month for Freebox subscribers who aren't on a 5G Free Mobile Plan (one €2 Plan per subscriber).

Free Family available as of today

Free Family is available via all of Free's distribution channels as from today: the free.fr website, the Mobile Subscriber Area, the Free app, Free's 250 stores, and by phone on 1044 (France only).

How do I get the Free Family deal?

1: Sign up for the Freebox you want.

2: Sign up for a 5G Free Mobile Plan, entering your Freebox login.
You can also attach your Freebox plan to your Free mobile account later from your Mobile Subscriber Area > My Free Family deal

3: Add other 5G Free Mobile Plans via your Mobile Subscriber Area > My additional lines or with the help of a Free advisor.

About Free

Free – the inventor of the world's first triple-play box – is a Fixed and Mobile Ultra-Fast Broadband operator in France, standing out for its innovative, straightforward and attractive offerings. At end-June 2024, it had 22.9 million retail subscribers (15.3 million Mobile subscribers and 7.5 million Fixed-line subscribers). Free is a subsidiary of the iliad Group, which was created in France in the early 1990s and now also operates in Italy under the iliad brand and in Poland under the Play brand. In March 2021, the iliad Group launched its BtoB business in France under the Free Pro brand.

www.free.fr

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Offer subject to terms and conditions as at October 1, 2024.

[1] *In terms of number of active 5G sites. According to the update on the 5G rollout in France issued by the French telecoms regulator, Arcep, on September 24, 2024, based on data as at June 30, 2024 (available at arcep.fr), Free still has the largest 5G network with 19,542 base stations, including 6,569 3.5 GHz sites.*

The Free Family deal: For Freebox Pop subscribers: **€9.99/month** (i.e., a discount of **€10/month**) for one 5G Free Mobile Plan, and **€9.99/month** for one year (i.e., a discount of €10/month), then **€15.99/month** (i.e., a discount of **€4/month**) for up to three additional 5G Free Mobile Plans taken out as from October 1, 2024 and after signing up for a Freebox Pop plan. **For other Freebox subscribers**: For 5G Free Mobile Plans taken out as from October 1, 2024 and after signing up for a Freebox plan: **€9.99/month** for one year (i.e. a discount of **€10/month),** then **€15.99/month** (i.e., a discount of **€4/month**), for up to four 5G Free Mobile Plans. For 5G Free Mobile Plans taken out before October 1, 2024 and before signing up to a Freebox plan: €15.99/month, i.e., a discount of €4/month. Discounts valid for up to four 5G Free Mobile Plans.
One-year €10/month discount valid only once for the four 5G Free Mobile Plans and not applicable to Free subscribers who have cancelled their mobile line in the 30 days preceding the subscription, subject to the mobile phone line(s) concerned being attached to the Freebox subscription within one year of the date on which the subscriber signs up to the 5G Free Mobile Plan. The one-year €10/month discount cannot be cumulated with the offer for migrating from the Série Free Plan to the 5G Free Mobile Plan. Discounts for the 5G Free Mobile Plan cannot be cumulated with the €0/month offer (the Free €2 Plan) or with any other reductions.
The Free Family deal is subject to the mobile phone lines concerned being attached to the Freebox subscription as part of a multi-line offer (same bank details and same address). The number of discounts available to Freebox and Free Family subscribers is limited to four 5G Free Mobile Plans. The discount(s) will no longer apply if the subscriber cancels their Freebox plan, or if the 5G Free Mobile Plan becomes detached from the multi-line offer. If a subscriber changes their Freebox plan, the discount applicable under their new Freebox plan will apply.
5G Free Mobile Plan: offer subject to conditions, valid in Metropolitan France in areas covered by the network and subject to the use of a compatible phone. For Freebox subscribers, unlimited 5G/4G data in Metropolitan France (for non-Freebox subscribers: €19.99/month and 300 GB of data) with a 5G or 4G mobile phone. **5G** network currently in rollout phase (3.5 GHz and 700 MHz frequencies). Available to subscribers with a compatible plan and phone, in areas covered by the network. **See mobile.free.fr for full terms and conditions and coverage.**

Hands-Free kit recommended