

Freebox Ultra + *Stranger Things*: a unique alliance to celebrate the final season of the series

For the fifth and final season of *Stranger Things*, Free and Netflix have joined forces to propose a limited edition[1] of the Freebox Ultra. Straight out of the *Upside Down*, the Freebox Ultra *Stranger Things* Limited Edition plunges fans into the universe of the blockbuster series. This collaborative alliance is a world first, as it's the first time an Internet Server has been customized to take on the visual identity of a series.

Free + Netflix: a unique alliance

To celebrate the fifth and final season of one of Netflix's most popular series of the past few years, Free – the inventor of the world's first triple-play box – and Netflix have come together to offer fans a unique creation designed as a tribute to the *Stranger Things* series.

Premiering on Netflix in 2016, this series created by the Duffer brothers has become a global and cultural phenomenon, winning a host of awards. There's even a *Stranger Things Day* held every year on November 6 – an annual celebration of the series for fans worldwide. This year, from November 27, *Stranger Things* will be coming back for its much-awaited fifth and final season.

As Free has complete control over the design of its Freeboxes, our teams were able to customize the Freebox Ultra Internet Server to reflect the show's iconic universe. This joint initiative brings together two major brands united by a shared vision: to deliver ever-bolder experiences to their subscribers and fan communities.

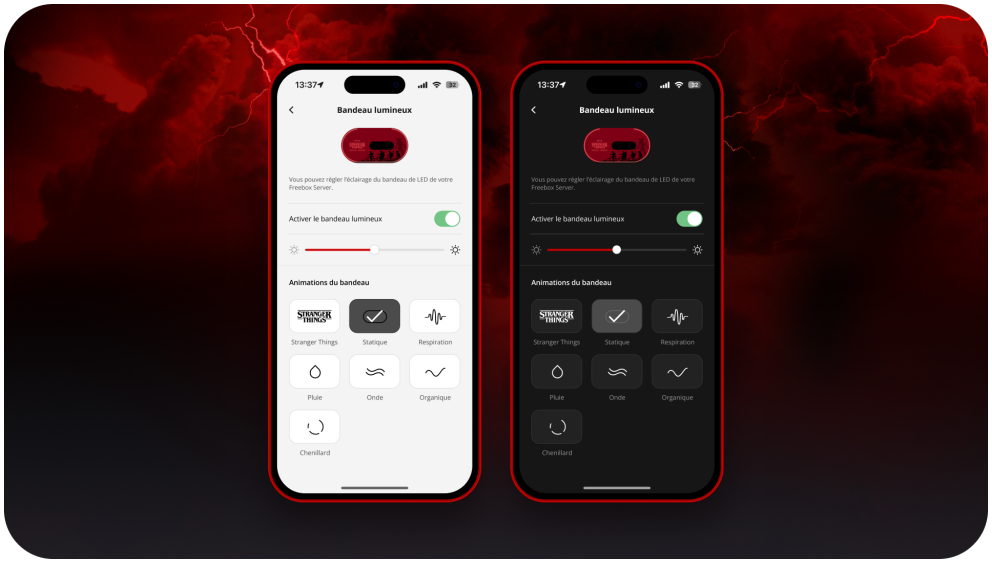
Nicolas Thomas, CEO of Free, said: *"We're extremely proud Netflix has chosen Free for this world first. It's an alliance which clearly demonstrates the trust and confidence that this leading global streaming player has placed in the unique expertise of our teams. At Free we devise and control the*

design and technology of our Freeboxes in-house, which means we can bring to life unique projects such as this Stranger Things themed edition of the Freebox Ultra."

Colors straight out of the Upside Down

This limited edition will let fans bring the *Stranger Things* experience right into their living rooms because the Ultra Internet Server's casing has been given a unique makeover, capturing the retro-fantasy universe of the series. It even includes an LED strip inspired by the famous alphabet string lights, and subscribers can use their Freebox Connect app to switch between six other lighting options. When the Freebox is turned on, the silhouettes of the series' four main characters followed by the Demogorgon appear on the Server's display screen.

Thanks to the Free 4K TV Player, which is Dolby Atmos compatible, the Freebox Ultra *Stranger Things* Limited Edition offers an outstanding audiovisual experience. With ultra-sharp 4K visuals and immersive sound, subscribers can dive into every episode as if they've stepped straight into the world of Hawkins.



The Freebox Ultra – an ultra-generous offer

Through its Freebox Ultra, Free is France's only telco to include Netflix Standard with adds in a Broadband offering, demonstrating the sustainable partnership between the two brands, aimed at offering their subscribers the best entertainment experience.

There's nothing quite like it, not only for getting the full thrill of the *Stranger Things* final season, but also for a whole range of Netflix original programming, documentaries and other series! Subscribers have access to the platform's biggest hits at no extra cost.

And beneath its original new look, the Freebox Ultra has still got everything that has made its success, including its power and unique generous content:

- Free Fiber up to 8Gbps and Wi-Fi 7 for ultra-fast connection.
- Access included to Netflix Standard with ads, Disney+ with ads, Prime Video with ads, CANAL+ La chaine en live, and over 340 TV channels including TV by CANAL.
- Unlimited calls to mobiles in Metropolitan France, Europe and Overseas France ("DOM"), and to fixed lines in over 110 destinations

And all of that on a no-contract basis for €49.99/month for the first year, then €59.99/month.

A Limited Edition available as of today

The Ultra Internet Server *Stranger Things* Limited Edition has been designed for all of the series' fans, whether they're already a Free subscriber or want to become one.

This limited edition is available as of today in store, on **the free website,** by phone on 1044, or **via the online Subscriber Area** (cost for existing Freebox Ultra subscribers swapping their Internet Server or for other subscribers changing to the Freebox Ultra plan at €59.99/month: €49).

Freebox and Netflix have planned a special launch for the Freebox Ultra *Stranger Things* Limited Edition, with 266 Free stores decked out in exclusive *Stranger Things* colors.

Season 5 of the series will be released on Netflix as from November 27 in three parts: Part 1 on November 2027, Part 2 on December 26, and the final episode on January 1.



Download our media kit

[1] ***Ultra Internet Server Stranger Things Limited Edition available with the Freebox Ultra plan and while stocks last.***

Freebox Ultra offer subject to terms and conditions, only available on fiber, and subject to eligibility and the subscriber having a fiber connection. Ultra Internet Server and Free 4K TV Player made available to subscribers and returned to Free at the end of the subscription. ***Start-up fee: €49. Termination fee: €59.***

€10/month discount valid for 1 year, i.e., price of €49.99/month then €59.99/month, valid for all new subscriptions and only for people who have not signed up to a Freebox plan in the 30 days preceding such new subscription.

Theoretical maximum fiber speeds of up to 8Gbps download and upload. Wi-Fi 7 available with compatible devices. CANAL+ La chaîne en live and Prime with ads, only for people who are not already subscribers for this content. Disney+ Standard with ads and Netflix Standard with ads. Creation of accounts required. Content lists subject to change.

List of TV channels, subject to change, available on free.fr. TV by CANAL: access to the TV by CANAL Panorama package. 4K available subject to compatible TV and content. Calls excluding short and special numbers and services other than person-to-person communications. List of destinations, Europe and Overseas France (subject to change) available on free.fr.

See free.fr for full terms and conditions and eligibility.

About Free

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Free – the inventor of the world's first triple-play box – is a Fixed and Mobile Ultra-Fast Broadband operator in France, standing out for its innovative, straightforward and attractive offerings. At end-June 2025, it had 23.1 million retail subscribers (15.5 million Mobile subscribers and 7.6 million Fixed-line subscribers). Free is a subsidiary of the iliad Group, which was created in France in the early 1990s and also operates in Italy under the iliad brand and in Poland under the Play brand. In March 2021, the iliad Group launched its BtoB business in France under the Free Pro brand.

See our press releases at www.iliad.fr