PRESS RELEASE

Paris, March 6, 2025

Society+ now available with Free!



We've got great news for documentary fans: Society+ – the new purely-documentary streaming platform – is now available for Freebox subscribers! And because all good things come in pairs, we're offering access to the platform free of charge for seven days for anyone on a Freebox plan who takes out a Society+ subscription.

Society+ – over 200 documentary movies and shows, on History, Humans and Humor

Created by the So Press group in partnership with VOD Factory, Society+ is a new streaming platform entirely dedicated to documentaries. It was launched today, on the tenth anniversary of the Society magazine, and already offers over 200 docu movies and shows, based on the same editorial line as the Society magazine – the 3Hs (History, Humans and Humor). It covers a vast range of topics, spanning society, culture, investigations and much more, and at least two new documentaries will be added to the platform each month.

Thanks to this partnership, Free is once again broadening the range of content available on the Freebox. Freebox subscribers will be able to watch original and unique documentaries such as ***La Taupe*** about an incredible under-cover investigation into the regime in North Korea, ***Girl Gang,*** the story of Leonie, a rising teen influencer, or ***It's Not Funny Anymore,*** a deep dive into how the founder of an underground media empire ended up as the head of a little band of pro-Trump men's rights activists.



An exclusive deal for Freebox subscribers

Through this partnership, for any Freebox subscriber who signs up to Society+, Free is offering access to the platform free of charge for 7 days. This exclusive deal – which is available to both current and new Freebox subscribers – gives them access to the platform's entire range of documentaries, and they can cancel their subscription at any time if they want to.

To activate the deal they just need to go to the Video Club/VOD menu on their TV. **At the end of the 7-day free trial, they will be billed €4.90 a month for their subscription, which can be canceled at any time.**

Nicolas Thomas, CEO of Free said: *"We're delighted here at Free to be proposing Society+ to all of our Freebox subscribers. This new partnership once again illustrates our commitment to offering exceptional content, and at the same time rounds out our streaming offer, which is already one of the largest in the market."*

Franck Annese, Chairman of the So Press group, said: " *We wanted to celebrate Society's 10th anniversary by launching a meaningful digital project. Through its focus on documentaries, Society+ is enabling us to move from words into images while continuing to recount what's going on in the world around us through the in-depth stories we're known for. Society+ is a platform that fits seamlessly with our magazines and we're delighted to be able to propose it on such a wide scale by joining the Freebox line-up."*

Society+: free of charge for 7 days and then €4.90/month. Offer for Freebox subscribers only (excluding Freebox Crystal subscribers) with the TV service and who have not had a Society+ subscription in the previous 12 months. After the 7-day free trial, access to the platform is billed at €4.90 a month and the subscription will automatically renew on a monthly basis unless the subscriber chooses to cancel it. Offer not cumulative with any other promotional deals. Content and price subject to change. See societyplus.fr for the platform's content list.

About Free

Free – the inventor of the world's first triple-play box – is a Fixed and Mobile Ultra-Fast Broadband operator in France, standing out for its innovative, straightforward and attractive offerings. At end-September 2024, it had 23 million retail subscribers (15.5 million Mobile subscribers and 7.6 million Fixed-line subscribers). Free is a subsidiary of the iliad Group, which was created in France in the early 1990s and now also operates in Italy under the iliad brand and in Poland under the Play brand. In March 2021, the iliad Group launched its BtoB business in France under the Free Pro brand.

www.free.fr

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About Society+

Over the last ten years, the Society magazine has emerged as a standard-bearer for rigorous, high-quality journalism. With reports from all four corners of the world to in-depth interviews and investigations, Society's signature is its famous 3Hs (History, Humans and Humor) which will be reflected in the choice of documentaries available on Society+.

www.societyplus.fr