



PRESS RELEASE

Paris, January 9, 2025

Free reiterates its promise to freeze the prices of its two mobile plans until 2027

**At Free
we're still not
moving a cent.**



Free is still freezing the price of its Free Mobile Plan at €19.99/month, as well as the price of its €2 Plan. **And it will do until 2027!**



When it celebrated its tenth anniversary in 2022, Free promised not to raise the prices of its two mobile plans (the €2 Plan and the €19.99/month Free Mobile Plan) before 2027. Three years on, we've kept that unprecedented promise and we're also reiterating it.

Free is the only operator to have made such a pledge, and we're sticking to it **despite the inflationary environment and our massive investment in rolling out 5G** across France.

"This commitment we've given - which is both courageous and unprecedented - is, more than ever, a perfect fit with our strategy. Having frozen our prices, and thanks to our ongoing focus on simplicity and generosity, we're staying true to our values and we'll continue to innovate in order to remain a weapon against inflation and carry on protecting consumers' purchasing power", said Nicolas Thomas, CEO of Free.

More again for the same price

Since its launch in 2012, Free has always regularly added new **services to its 5G Free Mobile Plan at no extra cost for either new or current subscribers**. And we did this too in 2024, with:

- Two increases in **the 5G Free Mobile Plan's 5G/4G data allowance** usable in Metropolitan France, first from 250 GB to 300 GB in May, and then to **350 GB** in October.
- **13 new roaming destinations added** (5G or 4G depending on the destination), **bringing the total number included in the 5G Free Mobile Plan's roaming data allowance (35 GB/month) to over 110**. These new destinations were Bolivia, El Salvador, Guatemala, Honduras, Nicaragua, Panama, Monaco, Indonesia, Egypt, South Korea, Hong Kong, Macao and Paraguay.
- The **OQEE by Free TV app added to the 5G Free Mobile Plan** in January 2024, offering 230 TV channels in the plan and over 500 movies and series included via the OQEE Ciné service.
- **The Free FOOT app added** as from the start of the season of the Ligue 1 McDonald's championship. This service is available to all football fans, irrespective of their mobile provider.

Ongoing network rollouts and innovations

Free is also continuing to innovate on its 5G/4G network and is actively pursuing the network's rollout:

- **With 5G population coverage of nearly 95% at end-2024, Free still has the largest 5G network in France** in terms of number of sites¹.
- In September, **Free became France's first telco to offer 5G 3.5 GHz SA** (Standalone Access) on its public network on a national scale for 5G Free Mobile Plan subscribers, again without any increase in the price of the plan. **Free was also the first telco to launch VoNR** (Voice over New Radio) in France.
- Free also made **RCS on iPhone available** and launched **texts over WiFi** (iOS and Android) and **LTE** (iOS and Android).

About Free

Free – the inventor of the world’s first triple-play box – is a Fixed and Mobile Ultra-Fast Broadband operator in France, standing out for its innovative, straightforward and attractive offerings. At end-September 2024, it had 23 million retail subscribers (15.5 million Mobile subscribers and 7.6 million Fixed-line subscribers). Free is a subsidiary of the iliad Group, which was created in France in the early 1990s and now also operates in Italy under the iliad brand and in Poland under the Play brand. In March 2021, the iliad Group launched its BtoB business in France under the Free Pro brand.

www.free.fr

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¹ By number of 5G sites in service: 19,945 sites using 700 MHz/3.5 GHz frequencies (of which 7,005 3.5 GHz sites) in Metropolitan France as at September 30, 2024. See ARCEP’s December 17, 2024 update on the 5G rollout in France, available on [arcep.fr](https://www.arcep.fr).

Offers subject to terms and conditions, valid in Metropolitan France in areas covered by the network and subject to the use of a compatible phone.

SIM/eSIM: €10. See mobile.free.fr for full terms and conditions.

5G network currently in rollout phase (3.5 GHz and 700 MHz frequencies). Available to subscribers in areas covered by the network and subject to having a compatible plan and phone. See mobile.free.fr for full details of 5G coverage.

5G Free Mobile Plan: 350 GB with a 5G or 4G mobile phone. Speeds reduced in excess of 350 GB. 35 GB (standard applicable tariff in excess of 35 GB) in over 110 destinations (see mobile.free.fr for the list of destinations and tariffs).

OQEE by Free app available for subscribers on the 5G Free Mobile Plan or Série Free Plan, on compatible devices (by downloading the app from the App Store, Google Play, the LG Store or the Samsung Galaxy Store and creating an account), and online at <https://oqee.tv/>. Access to the OQEE by Free TV service (see free.fr for list of channels, subject to change) and advanced features subject to the type of device used. See <https://assistance.oqee.tv/hc> for full terms and conditions and compatible devices. OQEE Ciné: available via the OQEE by Free app with a compatible device.

Free FOOT: offer subject to terms and conditions, available on compatible smartphones and Freeboxes (creation of an account necessary). Access to highlights (in the form of video clips) of matches in the 2024/2025 season of the Ligue 1 McDonald’s championship (nine matches per match day). Connection costs included in the subscriber’s data allowance and/or billed depending on the subscriber’s mobile plan.