

# free



## **2026 summer festivals: Free's got it covered again for its subscribers at festivals across France**

Free's going to be there for its subscribers again this year throughout the summer, keeping them hyper connected at France's biggest festivals. To help them share their highlights, get in contact with their friends and family, and access the events' digital services in the best possible conditions, Free will be deploying specific technical solutions adapted to very large crowds.

### **Tailor-made 4G/5G/5G+ coverage for major events**

Big gatherings like music festivals and sports events put a huge strain on mobile network capacity. The sheer numbers of people, massive data traffic and, at times, rural locations of venues, can adversely affect mobile service quality.

To give its subscribers the best connectivity despite these constraints, for several years now Free has been developing and deploying temporary, portable, base stations (Cells on Wheels) with high cellular capacity. In the summer of 2026 these will be used at around twenty major festivals and events held throughout France.

Thanks to our Cells on Wheels, our subscribers will be able to make full use of their generous mobile plans. Subscribers on the Free Max plan get unlimited 4G/5G/5G+ data<sup>1</sup> in Metropolitan France, and those on the Free 5G+ Plan get 350 GB of 4G/5G/5G+ data, or unlimited data if they're also Freebox subscribers.

Nicolas Thomas, CEO of Free, said: *"As a music fan myself, I know what it's like at a festival – you want to both live and share the moment. So your mobile service absolutely has to be up to scratch. Free is providing enhanced 4G, 5G and 5G+ network coverage at the major events across France so that our subscribers can stream and post everything they want to – stories, videos and livestreams. And for our Free Max subscribers there really is no limit."*



<p><b>Greater Paris</b></p> <ul style="list-style-type: none"> <li>◦ CERCLE FESTIVAL BOURGET May 22-24, 2026</li> <li>◦ MARVELLOUS ISLAND FESTIVAL May 23-24, 2026</li> <li>◦ WE LOVE GREEN June 5-7, 2026</li> <li>◦ SOLIDAYS June 26-28, 2026</li> <li>◦ ELECTRIC PARK September 5-6, 2026</li> <li>◦ LA FÊTE DE L'HUMANITÉ September 11-13, 2026</li> </ul>	<p><b>Pays-de-la-Loire</b></p> <ul style="list-style-type: none"> <li>◦ HELLFEST June 18-21, 2026</li> <li>◦ LA NUIT DE L'ERDRE July 3-6, 2026</li> <li>◦ FESTIVAL DE POUPEL July 22-24, 2026</li> <li>◦ V&amp;B FEST August 20-23, 2026</li> </ul>	<p><b>Grand-Est</b></p> <ul style="list-style-type: none"> <li>◦ CHAMBLY AIR PASSION July 25-August 2, 2026</li> <li>◦ LA FOIRE AUX VINS DE COLMAR July 31-August 9, 2026</li> <li>◦ CABARET VERT August 20-23, 2026</li> </ul>	<p><b>Occitanie</b></p> <ul style="list-style-type: none"> <li>◦ ROSE FESTIVAL August 27-29, 2026</li> </ul>
<p><b>Hauts-de-France</b></p> <ul style="list-style-type: none"> <li>◦ MAIN SQUARE July 3-5, 2026</li> <li>◦ LES NUITS SECRÈTES July 10-12, 2026</li> <li>◦ TOUQUET MUSIC BEACH FESTIVAL August 28-29, 2026</li> </ul>	<p><b>Britanny</b></p> <ul style="list-style-type: none"> <li>◦ LES VIEILLES CHARRUES July 16-19, 2026</li> <li>◦ FESTIVAL INTERCÉLTIQUE DE L'ORIENT July 31-August 9, 2026</li> </ul>	<p><b>Bourgogne Franche-Comté</b></p> <ul style="list-style-type: none"> <li>◦ LES EUROCKÉENNES DE BELFORT July 2-5, 2026</li> </ul>	<p><b>Provence-Alpes Côte d'Azur</b></p> <ul style="list-style-type: none"> <li>◦ DELTA FESTIVAL July 23-26, 2026</li> </ul>
	<p><b>Normandy</b></p> <ul style="list-style-type: none"> <li>◦ FESTIVAL PAPILLONS DE NUIT May 22-24, 2026</li> <li>◦ FESTIVAL BEAUREGARD July 1-5, 2026</li> </ul>	<p><b>Centre-Val-de-Loire</b></p> <ul style="list-style-type: none"> <li>◦ CHAMBORD LIVE June 26-28, 2026</li> </ul>	<p><b>Auvergne Rhônes-Alpes</b></p> <ul style="list-style-type: none"> <li>◦ ALUNA FESTIVAL July 25-27, 2026</li> </ul>
		<p><b>Savoie</b></p> <ul style="list-style-type: none"> <li>◦ MUSILAC July 9-12, 2026</li> </ul>	

Data as at May 29, 2026

## Portable base stations designed and deployed by Free's teams

To offer the best 4G/5G/5G+ coverage in challenging conditions, Free has two types of portable base stations – truck mounted and trailer mounted.

Our Cells on Wheels have masts that reach up to 20 meters high, and incorporate radio network solutions with a signal adapted to the needs of the event: a standard outdoor macro solution or a high-capacity solution.

This year, the high-capacity solution will be used at 90% of the festivals we'll be covering, which will support up to four times as many connected users as a standard outdoor macro site.

These Cells on Wheels – which are particularly suited to restricted areas with large crowds – were designed by Free's teams, who are also responsible for their end-to-end installation,

from engineering the solution through to switching on the base station and optimizing coverage.

Our technical teams can install, connect, activate and adjust a temporary base station in less than 48 hours, even in the most complex situations. This expertise has won the trust of the organizers of France's biggest festivals, who have placed their confidence in Free to keep their event-goers connected.

## About Free

 [www.free.fr](http://www.free.fr)

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Free - the inventor of the world's first triple-play box - is an Ultra-Fast Broadband and Mobile operator in France, standing out for its innovative, straightforward and attractive offerings. At end-March 2026, it had 23.3 million retail subscribers (15.7 million Mobile subscribers and 7.6 million Broadband subscribers). Free is a subsidiary of the Iliad Group, which was created in France in the early 1990s and also operates in Italy under the Iliad brand and in Poland under the Play brand. In March 2021, the Iliad Group launched its BtoB business in France under the Free Pro brand.

See our press releases at [www.iliad.fr](http://www.iliad.fr)

<sup>1</sup> 5G+/5G/4G available in Metropolitan France in the areas covered by the Free Mobile network and subject to having a compatible plan and phone. 5G+ available in areas covered by 3.5 GHz, and 5G in areas covered by 3.5 GHz and 700 MHz. 5G/5G+ network currently in rollout phase. Usage subject to having a plan (Free 5G+ or Free Max) and phone that are 5G/5G+-compatible. See [mobile.free.fr](http://mobile.free.fr) for full coverage details.