

*free*

 **WATCH**  
arrives at Free

eSIM Watch option included



## Free to offer Apple Watch Series 11, Apple Watch Ultra 3 and Apple Watch SE 3 with eSIM Watch service included in its data plans

Free is now offering the latest Apple Watch lineup including Apple Watch Series 11, Apple Watch Ultra 3, and Apple Watch SE 3. With this launch, Free becomes the only operator to include the eSIM Watch service in its data plans (Free 5G Plan and Série Free) at no extra cost. All current and new Free 5G Plan and Série Free subscribers benefit from the included eSIM Watch service, with no commitment and no activation fees.

### The Apple Watch now available at Free

Customers are able to order the Apple Watch lineup starting today. For complete pricing and availability details, please visit [mobile.free.fr](https://mobile.free.fr).

The Apple Watch lineup is available in Free store either in cash or with a 4-installment payment plan without fees, and can also be ordered in cash with just a few clicks on [mobile.free.fr](https://mobile.free.fr).

And until December 29, Free mobile subscribers benefit from a cashback offer upon request of up to €50 for the purchase of their Apple Watch (€20 for Apple Watch SE3, €40 for Apple Watch Series 11, and €50 for Apple Watch Ultra 3).

### eSIM for Apple Watch included with Free 5G Plan and Série Free

Free includes Apple Watch eSIM connectivity in the Free 5G Plan and the Série Free, with no activation fees. The service is available to all its current Free 5G Plan or Série Free subscribers, as well as for new subscribers who sign up for either plan.

To activate the service on your Apple Watch, simply turn on your Apple Watch, and hold it close to your iPhone to begin the setup process. For more details, visit [mobile.free.fr/option-montre-connectee](https://mobile.free.fr/option-montre-connectee).

## An Apple Watch for everyone

Apple Watch Series 11 is the ultimate health and fitness companion, empowering users with notifications for signs of chronic high blood pressure — also known as hypertension — plus new insights into sleep quality with sleep score, adding to the robust suite of health features included in the device. It brings up to 24 hours of battery life and Ion-X glass that's 2x more scratch-resistant, all in its thinnest and most comfortable design.

Apple Watch SE 3 offers remarkable health, fitness, connectivity, and safety features, and the powerful capabilities of the S10 chip, at an incredible value. It features advanced health features like sleep score, retrospective ovulation estimates, sleep apnea notifications, and wrist temperature sensing for richer Vitals app data. The S10 chip powers an Always-On display, double tap and wrist flick gestures, on-device Siri, and fast charging. It also offers a cover glass that is more durable than ever.

Apple Watch Ultra 3, the most advanced Apple Watch, seamlessly shifts between a powerful sports watch, an elegant smartwatch, and a comprehensive health companion. It features the most accurate GPS in a sports watch and up to 42 hours of battery life — with up to 72 hours in Low Power Mode.

For more details on Free 5G and Série Free pricing and data plans, please visit [mobile.free.fr](https://mobile.free.fr).

For more details on Apple products, please visit [www.apple.com](https://www.apple.com).

**eSIM Watch option** without commitment, subject to conditions, valid in mainland France. Option included, reserved for Free 5G Plan and Free Series subscribers, 4G only, subject to coverage and with compatible watch and mobile. Available uses: calls, access to compatible mobile applications, and reception of notifications. Communication costs deducted and/or billed according to the Tariff Brochure on [mobile.free.fr](https://mobile.free.fr). Subscription and activation from your connected watch application on your mobile. Offer limited to one watch per mobile plan. Cashback offer: offer subject to conditions, valid from 12/16/2025 to 12/29/2025 with the subscription to a Free 5G Plan or a Série Free Plan. Cashback provided upon request as a credit on your bill. Request must be submitted through the Subscriber Area within a maximum of 30 days from the order date. Conditions, list of compatible watches and mobiles on [mobile.free.fr](https://mobile.free.fr). Free 5G and Série Free plans : offers subject to conditions, available in mainland France according to network coverage and with a compatible mobile phone. See terms, pricings, and coverage on [mobile.free.fr](https://mobile.free.fr). Watch = montre.

**Apple Watch:** available for Free Mobile subscribers.

Apple Watch Ultra 3 Cellular 49mm: SAR body: 1.19 W/kg, SAR limbs: 0.93 W/kg  
Apple Watch Series 11 Cellular 42mm: SAR body: 0.81 W/kg, SAR limbs: 1.07 W/kg  
Apple Watch SE 3 Cellular 40mm: SAR body: 0.42 W/kg, SAR limbs: 0.92 W/kg

### About Free

 [www.free.fr](https://www.free.fr)

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Free - the inventor of the world's first triple-play box - is a Fixed and Mobile Ultra-Fast Broadband operator in France, standing out for its innovative, straightforward and attractive offerings. At end-September 2025, it had 23.2 million retail subscribers (15.7 million Mobile subscribers and 7.6 million Fixed-line subscribers). Free is a subsidiary of the Iliad Group, which was created in France in the early 1990s and also operates in Italy under the Iliad brand and in Poland under the Play brand. In March 2021, the Iliad Group launched its BtoB business in France under the Free Pro brand.

See our press releases [www.iliad.fr](https://www.iliad.fr).