Press release

Paris, June 17, 2024

# The iliad Group installs its cyber center of expertise in Occitanie, with the inauguration of ITrust's new head office on the outskirts of Toulouse



**Today, ITrust – the iliad Group's B2B subsidiary specialized in cybersecurity – inaugurated its new head office in Labège, on the outskirts of Toulouse, at the heart of the new Enova innovation hub. ITrust has been based in the Occitanie/Midi-Pyrénées region since the company was created in 2007, and it's now a major player in the region's cyber ecosystem. In opening this new head office, the Group has installed its cyber center of expertise in Occitanie, in a move that clearly demonstrates its aim of building a major industrial group specialized in data to serve businesses and public authorities.**

## An iliad Group company with cutting-edge cyber expertise

As a cybersecurity specialist, ITrust develops cutting-edge technological solutions that are fully designed and hosted in France. It works with essential and sensitive organizations (including ministries, hospitals, universities and research centers), as well as entities operating in highly diverse, and often strategic, sectors (such as industry, banking and health), ranging in size from major listed corporations to small businesses.

Acquired by the iliad Group in April 2023, ITrust has been working since then with Free Pro on bringing cybersecurity within the reach of all businesses and organizations through an offer dedicated to SMEs. This work led to the creation of Cyber XPR, a solution which is currently being taken up by two SMEs every day and has won 650 new customers over the past year. ITrust now has a total of 1,200 customers.

The inauguration of ITrust's new head office in Labège means that the Group's cyber HQ is now firmly rooted in the Occitanie/Midi-Pyrénées region. This cyber center of expertise brings together the wide range of – often long-standing – IT security skills from the Group's various B2B and B2C entities.

## A major European data expert

ITrust's move to a latest-gen innovation hub clearly demonstrates how the iliad Group is resolutely pursuing its B2B strategy aimed at building a major European group specialized in data, and combining:

- Cutting-edge cybersecurity expertise, drawing on the capabilities of ITrust and the long-standing expertise of Free in France and Play in Poland.
- Cloud and AI solutions offering storage and exceptional computing power via Scaleway.
- A platform of data centers based throughout Europe, thanks to the Group's massive additional investments in its subsidiary, Opcore.

## Strong regional roots in Occitanie

The Group's vision for its data activities is being put into action by locating its Toulouse B2B teams alongside those of ITrust in the Data Valley building at the heart of the Enova innovation hub. More than 100 people from Free Pro, Scaleway and ITrust are now working together on a daily basis in Labège, and around 40 new hires are in the pipeline for between now and the end of the year.

This is a determined choice we have made to create a strong regional base in Occitanie/Midi Pyrénées, just as we did in the PACA region with Free Pro. In addition to our B2B teams, we have 700 Free employees based in the region, dedicated to the rollout and maintenance of our Fixed and Mobile networks, sales in our stores and Free Proxi subscriber support services.

## To find out more:




**See our press pack:**
ITrust inaugurates its new head office in Toulouse

## About the iliad Group

Created in the early 1990s, the iliad Group is the inventor of the world's first triple-play box and has grown into a major European telecoms player, standing out for its innovative, straightforward and attractive offerings. The Group is the parent of Free in France, iliad in Italy and Play in Poland, has over 18,000 employees serving more than 49.2 million subscribers, and generated €9.5 billion in revenues in the 12 months ended March 31, 2024. In France, the Group is an integrated Fixed and Mobile Ultra-Fast Broadband operator and had 22.8 million subscribers at end-March 2024 (15.2 million Mobile subscribers and 7.5 million Fixed-line subscribers). In Italy, where it launched its business in 2018 under the iliad brand, it is the country's fourth-largest mobile operator with almost 14% market share and had more than 11.0 million Mobile subscribers at end-March 2024. In Poland, the Group is an integrated convergent operator, and at end-March 2024 had 13.2 million Mobile subscribers and nearly 2.1 million Fixed-line subscribers. The iliad Group is the sixth-largest operator in Europe by number of retail mobile subscribers (excluding M2M) and the fifth-largest fixed broadband operator.

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