

*free*

## PRESS RELEASE

Paris, October 17, 2024

### Free is boosting the data allowance for the 5G Free Mobile Plan to 350 GB per month – and still with no increase in price



NEW

#### 5G Free Mobile Plan

~~300GB~~ **350GB**  
of data included in France

Still at the same price

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Free is **boosting the 5G/4G data allowance usable in Metropolitan France** for subscribers on the 5G Free Mobile Plan from 300 GB/month to **350 GB/month**, once again **without any increase in price (still €19.99/month)**.

With this size of data allowance, Free is still the only telco in France to offer such a **generous no-contract plan at that price**.

It's the second time this year that Free has increased the data allowance of the 5G Free Mobile Plan without changing its price – in line with the strategy adopted since 2012 of always providing more for subscribers.

#### The 5G Free Mobile Plan: the data's always going up but the price isn't!



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The latest increase to 350 GB is automatically **available as of today to all 5G Free Mobile subscribers** – both new and existing – at no extra cost.

For recollection, in January 2022, Free pledged not to touch the price of its two mobile plans (€19.99/month and €2/month)<sup>1</sup> until 2027.

In addition, subscribers on the 5G Free Mobile Plan get the great advantages of Free Family if they're Freebox subscribers:

- **unlimited 5G/4G data** in Metropolitan France instead of 350 GB for non-Freebox subscribers;
- up to four 5G Free Mobile Plans with unlimited 5G/4G data in Metropolitan France **at €9.99/month for 1 year then €15.99/month** (instead of €19.99/month).

And 5G Free Mobile Plan subscribers also have a roaming data allowance of 35 GB/month that can be used in more than 110 destinations.

## About Free

Free – the inventor of the world's first triple-play box – is a Fixed and Mobile Ultra-Fast Broadband operator in France, standing out for its innovative, straightforward and attractive offerings. At end-June 2024, it had 22.9 million retail subscribers (15.3 million Mobile subscribers and 7.5 million Fixed-line subscribers). Free is a subsidiary of the Iliad Group, which was created in France in the early 1990s and now also operates in Italy under the Iliad brand and in Poland under the Play brand. In March 2021, the Iliad Group launched its BtoB business in France under the Free Pro brand.

[www.free.fr](http://www.free.fr)

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<sup>1</sup> These prices (€19.99/month for the 5G Free Mobile Plan and €2/month for the Free €2 Plan) exclude (i) communications in excess of/not included in the plan and (ii) services and add-on options.

**5G Free Mobile Plan:** offer subject to terms and conditions, valid in Metropolitan France subject to the use of a compatible phone. 350 GB of 5G/4G mobile data in Metropolitan France with a 5G or 4G mobile phone. Speeds reduced in excess of 350 GB. 5G network currently in rollout phase (3.5 GHz and 700 MHz frequencies). Available to subscribers with a compatible plan and phone, in areas covered by the network. See [mobile.free.fr](http://mobile.free.fr) for full details about coverage.

35 GB/month of 4G roaming data in more than 110 destinations. In excess of 35 GB/month: €0.0018/MB in Europe and overseas France (DOM) and billed at the standard applicable rates for the other destinations included in the plan. 4G within the areas covered by the network of partner operators who have entered into a roaming agreement and subject to the use of a compatible phone. DOM: Guadeloupe, French Guiana, Martinique, Mayotte and Reunion Island.

**The Free Family deal:** For Freebox Pop subscribers: €9.99/month (i.e., a discount of €10/month) for one 5G Free Mobile Plan, and €9.99/month for one year (i.e., a discount of €10/month), then €15.99/month (i.e., a discount of €4/month) for up to three additional 5G Free Mobile Plans taken out as from October 1, 2024 and after signing up for a Freebox Pop plan. For other Freebox subscribers: For 5G Free Mobile Plans taken out as from October 1, 2024 and after signing up for a Freebox plan: €9.99/month for one year (i.e. a discount of €10/month), then €15.99/month (i.e., a discount of €4/month), for up to four 5G Free Mobile Plans. For 5G Free Mobile Plans taken out before October 1, 2024 and before signing up to a Freebox plan: €15.99/month, i.e., a discount of €4/month. Discounts valid for up to four 5G Free Mobile Plans.

One-year €10/month discount valid only once for the four 5G Free Mobile Plans and not applicable to Free subscribers who have cancelled their mobile line in the 30 days preceding the subscription, subject to the mobile phone line(s) concerned being attached to the Freebox subscription within one year of the date on which the subscriber signs up to the 5G Free Mobile Plan. The one-year €10/month discount cannot be cumulated with the offer for migrating from the Série Free Plan to the 5G Free Mobile Plan.

*Discounts for the 5G Free Mobile Plan cannot be cumulated with the €0/month offer (the Free €2 Plan) or with any other reductions.*

*The Free Family deal is subject to the mobile phone lines concerned being attached to the Freebox subscription as part of a multi-line offer (same bank details and same address). The number of discounts available to Freebox and Free Family subscribers is limited to four 5G Free Mobile Plans. The discount(s) will no longer apply if the subscriber cancels their Freebox plan, or if the 5G Free Mobile Plan becomes detached from the multi-line offer. If a subscriber changes their Freebox plan, the discount applicable under their new Freebox plan will apply.*

See [mobile.free.fr](https://mobile.free.fr) for full terms and conditions, list of destinations, prices and coverage.

*Hands-Free kit recommended* 📞