Free Fiber already available to over 2 million homes in Brittany

Free is continuing to broaden its reach across France through its rollout of ultra-fast network infrastructure. And we've just passed a key milestone in Brittany, with Free Fiber now available to over 2 million homes there. This is the result of our ambitious strategy of participating in the fast rollout of latest-generation fiber in France in order to offer our broadband subscribers the best possible connectivity.

More than 1,150 municipalities already covered by Free Fiber in Brittany

Covering 99% of all of the fiber-passed homes in Brittany, Free Fiber is now available to more than 2 million homes in the region, spanning 1,150 of its municipalities[1].

Free is present in all of Brittany's densely- and medium-populated areas. In areas covered by public initiative networks (PINs[2]), Free is working alongside the region's local authorities as part of a long-term partnership aimed at jointly investing and marketing its fiber plans to all homes in Brittany as part of the expansion of the networks operated and commercialized by THD Bretagne (Megalis) and Rev@ (Vannes agglomeration).

Fiber – a long-standing expertise at Free

We were firmly convinced of the technological potential of fiber very early on and we decided to invest massively in rolling it out on a large scale as early as 2006. Altogether, we've already invested over €10 billion in our fiber infrastructure[3], and since 2006 we've devoted more than 40% of our Broadband revenue to these investments[4].

Free – which has some 4,500 employees dedicated to the rollout and operation of its Fixed and Mobile networks – has also always put a huge amount of effort into training its teams so it can ensure the best possible quality of service for its subscribers. We provide fiber training not only to our teams in the field but also to our sub-contractor partners.

[1] *The region of Brittany has a total of 1,268 municipalities.*
[2] *Networks deployed by public authorities in certain areas of France to supplement those rolled out by private operators.*
[3] *In-house estimate.*
[4] *Estimated investments over the period between 2006 and 2024.*

In line with the objective we've always had of bringing the most advanced technologies within everyone's reach, we actively promote fiber among our subscribers. We do this through our sales approach, by always offering Free Fiber at the same price as ADSL, as well as through our continuous innovation strategy. For example, in early 2024 we launched the Freebox Ultra, which offers exceptional symmetrical fiber speeds (up to 8 Gbps)[5].

No. 1 for Fiber speeds in 2024 in the *Zone ADSL & Fibre* survey

Thanks to its strategic choices, Free had the best fiber speeds in 2024 according to the "Palmarès 2025" survey carried out by *Zone ADSL & Fibre*[6], based on a statistical analysis of over a million speed tests.

Nationwide, Free now has 6.5 million Fiber subscribers, out of a total Broadband subscriber base of 7.6 million. This means we have the highest fiber take-up rate in the market (over 86%)[7]. Free Fiber is available to more than 39.8 million homes across France, representing a coverage rate of over 90% of the country's population.

No. 1 for overall satisfaction for Broadband and Mobile services in Arcep's customer satisfaction survey

Free's hard work to continuously improve its quality of service was recognized by Arcep[8] in the regulator's annual customer satisfaction survey[9] published on April 3, 2025.

According to this survey:

- Free was No. 1 for overall satisfaction for Broadband and Mobile services.
- Free was joint No. 1 for Broadband and Mobile customer service.

[5] *Maximum theoretical speed of up to 8 Gbps upload and download with compatible devices.*

[6] *Zone ADSL & Fibre "Palmarès 2025" survey published on March 5, 2025: Palmarès 2025 des débits en France métropolitaine. Results based on an analysis of 1,288,254 tests carried out in 2024 on Zone ADSL & Fibre. Average fiber speeds of 561 Mbps download and 415 Mbps upload. For further information (in French only), see https://www.zoneadsl.com/test-debit-internet/fibre.html.*

[7] *iliad Group estimates based on the figures provided by the operators and Arcep.*

[8] *Autorité de régulation des communications électroniques, des postes et de la distribution de la presse (France's electronic communications, postal and print media distribution regulatory authority).*

[9] *2025 customer satisfaction survey (Observatoire de la satisfaction client) published by Arcep on April 3, 2025. Survey carried out by CSA between September 23, 2024 and October 11, 2024 across a representative sample of 4,006 consumers with Internet access in their home or a personal mobile phone + an additional sample of 1,000 ISP customers who had used their ISP's customer service. For more details, see the full survey (in French only) at arcep.fr.*

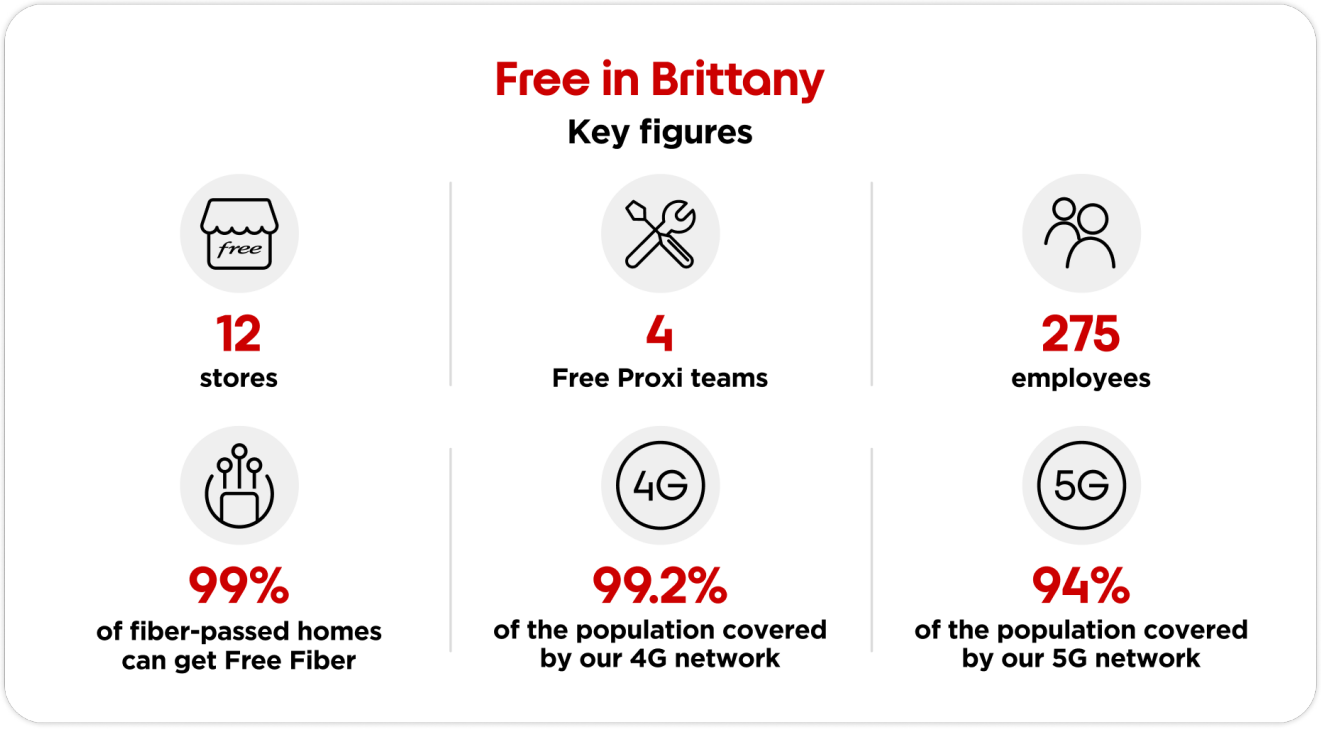
A telco with strong roots in Brittany

Free has a broad footprint in Brittany covering all four of the region's *départements* through 12 stores and four Free Proxi teams – Free's local subscriber support service[10].

Free has 275 employees in Brittany.

As in all of France's other regions, Free has also rolled out its own mobile network in Brittany, using latest-generation equipment, and it has population coverage rates of over 99% for 4G and 94% for 5G[11]. As a result of the massive investments it has made, Free is the leading telco in terms of number of base stations upgraded to 5G, not only in Brittany but throughout France[12].

This local-focus strategy means that Free can effectively meet the needs of all of its subscribers in Brittany.



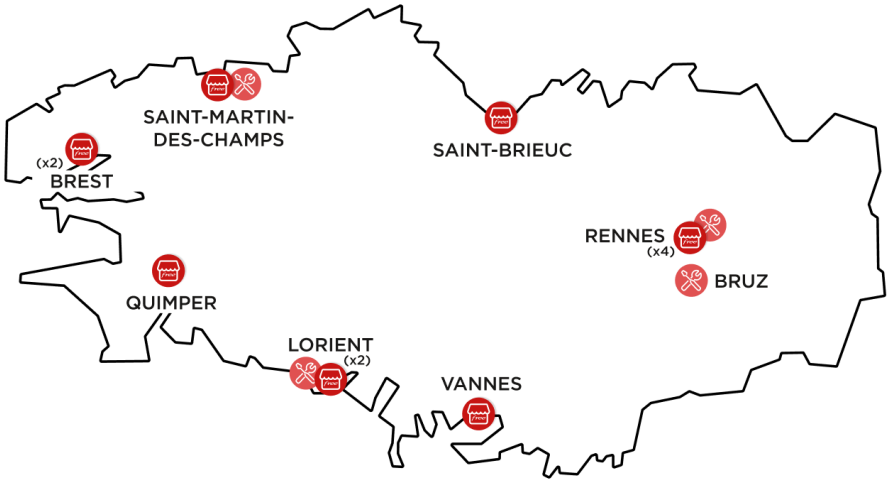
[10] *The Free Proxi service is currently being rolled out and is only available for Freebox subscribers in areas covered by the service. To find out more, see: Free Proxi.*

[11] *5G network currently in rollout phase (3.5 GHz and 700 MHz frequencies). Available to subscribers with a compatible plan and phone in areas covered by the network. See mobile.free.fr for full details about coverage.*

[12] *Source: ANFR as at December 16, 2025, number of sites in service.*

Free in Brittany

Our footprint



12 Free stores

4 Free Proxi teams

About Free

www.free.fr

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Isabelle Audap – Head of Press Relations

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Free – the inventor of the world's first triple-play box – is an Ultra-Fast Broadband and Mobile operator in France, standing out for its innovative, straightforward and attractive offerings. At end-September 2025, it had 23.2 million retail subscribers (15.7 million Mobile subscribers and 7.6 million Broadband subscribers). Free is a subsidiary of the iliad Group, which was created in France in the early 1990s and also operates in Italy under the iliad brand and in Poland under the Play brand. In March 2021, the iliad Group launched its BtoB business in France under the Free Pro brand.

See our press releases at www.iliad.fr/en.