

# The iliad Group is investing €3 billion in AI

Ahead of the AI Action Summit which opens on Monday in Paris, the iliad Group is reaffirming its ambition to be a market leader in artificial intelligence in Europe. The Group has allocated a total of €3 billion to invest in AI-dedicated infrastructure (from data centers and computing power), research and application layers.

## OpCore – Europe’s leading independent data center platform

OpCore, the subsidiary that operates the Group’s 13 data centers, will be investing **€2.5 billion** to step up its position as **a European leader in hyperscale data centers**, which are notably used for AI computing resources. To achieve this aim, the Group has forged a partnership with **InfraVia**, a major independent private equity firm in Europe. Thanks to this partnership, OpCore will have **several hundred megawatts of capacity** in the short-term and our long-term aim is to build **several gigawatts of capacity** across Europe.

## Scaleway – the largest AI compute capacity available commercially in Europe

Through Scaleway – its B2B cloud provider subsidiary – the Group has also invested in **the largest AI compute capacity available in the commercial market in Europe**. This means that **almost 5,000 top-tier GPUs** are offered to companies for them to train and use their models. Among the big names who’ve put their trust in Scaleway are Mistral AI, H and Potoroom. Thanks to Scaleway, the best open-source models – Llama (Meta), Moshi (Kyutai), and now **DeepSeek** – are available for all companies in a **sovereign and secure cloud environment**.

## Free and Mistral AI – a partnership that democratizes AI

Today, Free and Mistral AI announced a **partnership that’s unprecedented in France**. By teaming up with Mistral AI, Free has become **the country’s first telco** to offer all of its mobile subscribers an AI assistant, with an exclusive 12 months’ free-of-charge offer<sup>1</sup> for le Chat Pro – the new premium

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<sup>1</sup> Then €17.99€ per month incl. VAT, i.e., €14.99 per month excl. VAT.

version of the AI assistant developed by Mistral AI. This means that **Free's 15.5 million subscribers** will be able to use, at no extra cost, a state-of-the-art AI tool developed by a French champion and European leader in AI.

### **Kyutai – Europe's first private-initiative independent lab dedicated to AI open science**

Scientific research has a fundamental role to play in building the AI universe, which is evolving at lightning speed. That's why, towards the end of 2023, the Iliad Group co-founded **Kyutai** – a non-profit open-science AI research lab – injecting **€100 million** into this venture at the time of its creation. The open-source model – which the Group has always advocated – is a crucial tool in the AI race, and is now supported by all of the market's players. In July 2024, the team at Kyutai – comprising some of the best AI researchers in the world – unveiled **Moshi**, an open-source AI model with unprecedented voice capabilities.

And yesterday, Kyutai launched **Hibiki**, a **ground-breaking voice technology for simultaneous translation**. Hibiki – which means echo in Japanese – translates in real time while preserving the speaker's voice and optimally adapting its pace to the semantic content of the source speech. It produces a simultaneous oral and written translation in the target language. Currently trained for translation from French to English, Hibiki is exceeding state-of-the-art performance in this task, in terms of translation quality, speaker voice fidelity and naturalness. Thanks to its simple inference process, it is compatible with **real-time on-device usage**. This launch marks a **new milestone** in voice technologies by opening up **extraordinary opportunities** for communication and accessibility.

**Thomas Reynaud, CEO of the Iliad Group, said:** *“For several years now at the Iliad Group we've believed in the power of artificial intelligence, which is why we decided to devote the necessary resources to it. We're investing €3 billion across the entire value chain – from data centers to computing power and open-science research, and we're democratizing AI through our partnership with Mistral. The reason we've taken so many initiatives over the past three years is because we know that it's a decisive time, when our society's future is being played out.”*

*Le Chat Pro add-on (Premium version): Le Chat Pro offered for 12 months free of charge then €17.99/month incl. VAT (€14.99/month excl. VAT), on a no-contract basis; valid only for Free mobile subscribers (on a €2, Série Free or 5G Free Mobile plan), provided they have no current Mistral AI paying subscription, and provided they sign up for the Le Chat Pro service via their Subscriber Area before August 10, 2025. Creation of an account and acceptance of Mistral AI's general terms and conditions required. Service available on compatible devices only (the app can be downloaded from the App Store and Google Play Store) and on the Mistral AI website. Offer valid only once. Content, prices and terms and conditions subject to change. Unlimited web searches and unlimited number of messages per day, subject to reasonable use – see Mistral AI's terms and conditions. Connection costs included in the subscriber's data allowance and/or billed depending on their mobile plan. See [mobile.free.fr](https://mobile.free.fr) for further details.*

## About the Iliad Group

Created in the early 1990s, the Iliad Group is the inventor of the world's first triple-play box and is now a major European telecoms player, standing out for its innovative, straightforward and attractive offerings. The Group is the parent of Free in France, Iliad in Italy and Play in Poland, has some 18,200 employees serving more than 50.2 million subscribers, and generated €9.9 billion in revenues in the twelve months ended September 30, 2024. In France, the Group is an integrated Fixed and Mobile Ultra-Fast Broadband operator and had 23.0 million subscribers at end-September 2024 (15.5 million Mobile subscribers and 7.6 million Fixed-line subscribers). In Italy, where it launched its business in 2018 under the Iliad brand, it is the country's fourth-largest mobile operator and at end-September 2024 had over 11.4 million Mobile subscribers and 316,000 Fiber subscribers. In Poland, the Group is an integrated convergent operator, and at end-September 2024 had 13.3 million Mobile subscribers and nearly 2.1 million Fixed-line subscribers. In the second quarter of 2024, the Iliad Group became Europe's fifth-largest operator by number of retail Mobile subscribers (excluding M2M) and it remains the fifth-largest Fixed Broadband operator.

### To find out more


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 [www.iliad.fr/en](http://www.iliad.fr/en)

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