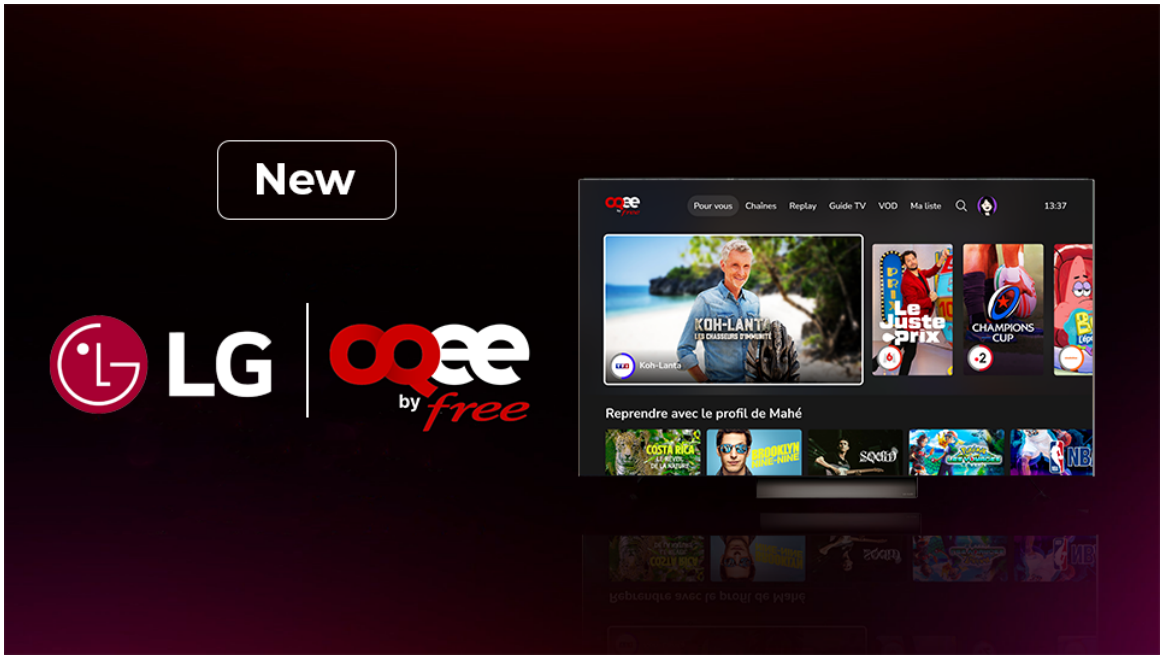
PRESS RELEASE

Paris, April 23, 2024

Free – France's first operator to offer its TV app on LG Smart TVs



The OQEE by Free TV app is now available on LG Smart TVs. So, as from today, Freebox subscribers and subscribers on the 5G Free Mobile Plan can access the OQEE by Free TV services directly on their LG Smart TVs at no extra cost.

OQEE – a content-rich TV app

OQEE is the TV app created by Free for its 5G Free Mobile Plan subscribers and Freebox subscribers who are looking for an optimal and personalized TV experience. With OQEE, they have over 230 live TV channels included, as well as a whole host of catch-up services. And thanks to the app's ergonomic interface design, they can find their favorite channels super easily and enjoy the best sport, movies, series, news, music and more.

With the OQEE app, Free subscribers can view their TV content whenever they want, thanks to a range of advanced functions such as live pause and rewind, start

over – which lets them go back to the beginning of a program – or resume playback to pick up a program from where they left off.

Freebox subscribers can also use the app to record programs and watch them later, with up to 320 hours of recording included depending on their Freebox plan.

OQEE Ciné – a selection of movies and series included

Freebox subscribers and subscribers on the 5G Free Mobile Plan can also now access **OQEE Ciné – Free's unlimited no-cost AVOD* service** – directly on their LG Smart TVs. Thanks to OQEE Ciné, they can get over 500 movies and series on demand, at no extra cost, including comedies, French cinema, action movies, timeless classics and cult series.

Simultaneous access on several screens

With OQEE, several members of the same family can watch the programs they want on different screens (LG Smart TV, tablet, phone, etc.) at the same time, live or on catch-up. The OQEE by Free app can be used on up to five screens simultaneously.



A service available as from today

Free subscribers can use the OQEE by Free service as from today. All they need to do is download the app from the LG Content Store and install it on any LG Smart TV with version 4.0 WebOS or higher. This means that subscribers have super-easy access to all of their OQEE content in just a few clicks. The OQEE by Free app is also available on all of LG's new 2024 range of TVs, which can be pre-ordered now.

*AVOD: Advertising-based Video on Demand.
OQEE by Free: available for Freebox subscribers with the TV service (OQEE by Free/Freebox TV) and 5G Free Mobile Plan subscribers. OQEE by Free app available on the Free 4K TV Player or on compatible devices (by downloading the app from the App Store, Google Play, the LG Store or the Samsung Galaxy Store and creating an account), and online at https://oqee.tv//. Access to the OQEE by Free TV service and advanced features available depending on the subscriber's plan and devices. Record: 320 hours of recording included for Freebox Ultra and Freebox Ultra Essential subscribers, 100 hours for Freebox Pop subscribers, and 40 hours for Freebox Revolution Light subscribers (additional hours billed at €0.02/hour/month). Access to recorded programs withdrawn if the subscriber cancels their Freebox subscription.
OQEE Ciné: available on the Free 4K TV Player and the Revolution TV Player (Freebox Revolution Light), online at oqee.tv, or on the OQEE by Free app, subject to the use of compatible devices. Advertising-Based Video on Demand (AVOD) streaming service (a no-cost VOD service financed by advertising). Unlimited viewing subject to program availability. Limited to five connections.
Connection costs included in the subscriber's data allowance and/or billed depending on the subscriber's mobile plan. See https://assistance.oqee.tv/hc for full terms and conditions and compatible devices.

See our press releases at www.iliad.fr.

About Free

Free – the inventor of the world's first triple-play box – is a Fixed and Mobile Ultra-Fast Broadband operator in France, standing out for its innovative, straightforward and attractive offerings. At end-December 2023, it had 22.4 million retail subscribers (15 million Mobile subscribers and 7.4 million Fixed-line subscribers). Free is a subsidiary of the iliad Group, which was created in France in the early 1990s and now also operates in Italy under the iliad brand and in Poland under the Play brand. In March 2021, the iliad Group launched its BtoB business in France under the Free Pro brand.

www.free.fr

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LG Electronics is a global innovator in technology and consumer electronics with a presence in almost every country and an international workforce of more than 74,000. LG's four companies – Home Appliance & Air Solution, Home Entertainment, Vehicle Component Solutions and Business Solutions – generated combined global revenue of USD 60.7 billion in 2023. LG is a leading manufacturer of consumer and commercial products including TVs, home appliances, air solutions, monitors, service robots and automotive components, and its premium LG SIGNATURE and smart LG ThinQ brands, which integrate artificial intelligence solutions, are familiar names the world over. Visit www.LGnewsroom.com for the latest news.