

At VivaTech, Scaleway signs two strategic partnerships to help build digital sovereignty and unveils its European goals



Scaleway – the iliad Group’s cloud services subsidiary – was once again present at VivaTech in 2025. At this year’s edition, Scaleway signed two strategic partnership agreements – one with France TV and the other with GENCI and the CNRS – both aimed at reinforcing French and European digital sovereignty, and also announced Scaleway’s upcoming launch in Italy and Sweden. With these new partnerships, Scaleway will be able to cement its position as the leader of the European public cloud and pursue its mission of offering a sovereign alternative to the US hyperscalers.

At VivaTech 2025, Scaleway is inviting visitors to “Unlock Endless Possibilities”, showcasing a European tech ecosystem capable of competing on a global scale.

Through the alliance forged between iliad Group entities – Scaleway, Free Pro, Stancer and ITrust – and strategic partners such as NVIDIA, Dell Technologies, AMD, Quandela, Kyutai and several AI start-ups, visitors are being shown a tangible alternative, enabling them to:

- **Break Free**, regaining control of their infrastructure thanks to a sovereign, open and independent approach.
- **Scale Fast**, drawing on a full stack to launch and scale quickly.
- **Dream Bigger**, driving unbridled imagination and transforming research and innovation into practical usages, while remaining in Europe.

 See [Scaleway's website](#)

Scaleway and France Télévisions sign a strategic partnership agreement

France Télévisions – France’s leading audiovisual group – and Scaleway today signed a strategic partnership agreement at VivaTech, with a dual objective:

- To enable the France Télévisions group to use Scaleway’s cloud to host and process data related to its programs (fiction, entertainment and news).
- For the two entities to jointly develop the tools and systems needed for streaming services to be hosted on Scaleway’s cloud platform.

This alliance marks a major step towards building an alternative European cloud for the audiovisual sector. It’s a milestone project – one of the first of its kind between a benchmark public-sector player and a European cloud services provider.

The tools and systems that will be developed under the partnership will be based on Scaleway’s cloud-native and open-source technologies and will enable audiovisual content (videos, AI, subtitles, etc.) to be processed and broadcast in a smooth and scalable way, while ensuring that all data will be hosted in France. The areas covered by these tools and systems will include:

- large-scale video processing;
- automated sub-titling;
- AI-driven indexation and enhancement;
- resilience for streaming peak loads.

And they will all be underpinned by open standards and shared tech governance.

At a time when Europe is seeking to regain control of its critical infrastructure, this partnership embodies a strong determination to guarantee strict management of infrastructure and personal data by relying on secure and transparent European cloud solutions.

 [See the **press release about this partnership**](#)

Scaleway, GENCI and the CNRS join forces to accelerate AI development in Europe

Also today, GENCI, the CNRS and Scaleway announced an unprecedented strategic partnership in the area of artificial intelligence. The aim of this alliance is to unite their respective capabilities and expertise to build a sovereign public/private continuum unique in Europe.

The French public research sector has not only some of the most powerful supercomputers in Europe, but also strong expertise in accompanying communities and optimizing applications. In parallel, the European cloud industry is advancing rapidly, driven by players such as Scaleway. However bridges between these two worlds are still few and far between, and the partnership between GENCI, the CNRS and Scaleway is aimed at building them.

This new partnership is underpinned by three key focuses:

- **Interoperability:** create an environment that is technically compatible between public infrastructure – like GENCI’s Jean Zay supercomputer at IDRIS (the CNRS’s high-performance computing center) – and Scaleway’s private AI clusters, so that researchers



and businesses can seamlessly switch their AI-related work and usages (learning, fine-tuning, large-scale inference) between public and private infrastructure.

- **Overflow:** use Scaleway's private GPU capacities when public resources are saturated, within a framework of trust and shared governance.
- **Research:** set up a collaborative lab, dedicated to optimizing AI loads and reducing the carbon footprint of intensive calculation.

This collaboration fits seamlessly with the objectives of the AI Factory France project, led by GENCI, and the goal set by France and the European Commission of shaping a decentralized, interoperable and sovereign AI ecosystem capable of competing at a global level.

 [See the press release about this partnership](#)

Scaleway brings its sovereign compute power to the NVIDIA DGX Cloud Lepton platform

Yesterday at VivaTech, Jensen Huang, CEO of NVIDIA, announced the launch of DGX Cloud Lepton, a global AI platform that connects developers to tens of thousands of NVIDIA GPUs across its network of cloud providers. And today Scaleway has announced that its AI clusters will soon form part of the DGX Cloud Lepton platform.

This means that Scaleway's NVIDIA clusters will be directly accessible via DGX Cloud Lepton, allowing developers, start-ups and businesses to design, fine-tune and deploy their IA models using compute resources based in Europe, while remaining within the NVIDIA ecosystem.

 [See our news for more details.](#)

Scaleway will soon be coming to Italy and Sweden

Damien Lucas, CEO of Scaleway, and **Aude Durand**, Deputy CEO of the iliad Group, today announced at a press briefing that Scaleway will shortly be launching its business **in Italy and Sweden**.

The iliad Group – the parent of Free in France – already operates in these two countries via its B2C telecom business. It has been present in Italy under the iliad brand since 2018, and since 2024 has also been the main shareholder of Tele2, which operates in Sweden and the Baltic countries.

Scaleway now intends to step up the pace of its European expansion by drawing on the iliad Group's infrastructure and commercial reach within the continent. As part of this process, at the end of April Scaleway teamed up with Play – the Polish subsidiary of the iliad Group – to offer companies and organizations in Poland cloud and AI solutions through the Play Business Solutions B2B brand.

Damien Lucas, CEO of Scaleway, said: *“These announcements mark a turning point for Scaleway. By joining forces with key players such as France Télévisions, GENCI and the CNRS, we’re further demonstrating our determination to build a trusted European cloud that’s capable of*

rivaling the global giants. Our expansion into Italy and Sweden is just one of our milestones, driven by our clear goal of becoming the number one tech champion for digital sovereignty in Europe.”

About Scaleway

Scaleway is the leader of the European public cloud and a true alternative to the US hyperscalers. A subsidiary of the Iliad Group, Scaleway combines decades of infrastructure expertise with the agility of a state-of-the-art tech company. With a rapidly expanding network of data centers, Scaleway offers a comprehensive portfolio of high-performance cloud services, from virtual machines to advanced data management solutions, cloud-native infrastructure and AI-optimized supercomputers. Championing open standards, Scaleway provides a secure and transparent cloud environment that meets the needs of organizations with the highest digital sovereignty requirements.

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