

STANCER LAUNCHES IN ITALY TO KICK OFF ITS EUROPEAN EXPANSION

From left to right: George Owen, Chief Executive Officer of Stancer, and Alberto Rescigno, General Manager of Stancer Italy.

The company is accelerating its growth path and entering a market with a high density of SMEs, with an integrated ecosystem of digital payment solutions primarily designed for small merchants

Stancer aims to simplify cashless operations in the country and strengthen its international presence

Milan, 15 April 2026 – Stancer, a European digital payments player – part of the **iliad Group** and already active in France – **is entering the Italian market with an offering aimed primarily at SMEs, freelancers and small merchants**, as well as e-commerce operators. Its business model – combining **proprietary payment technology** with a **fully European infrastructure** – includes **omnichannel solutions for both online e-commerce payments and in-person payments via smartphone using Tap to Pay**.

Stancer's mission is to **make payment infrastructures in Europe more accessible and immediate**, enabling even the smallest businesses and professionals to grow and actively participate in the economy. Stancer's approach is built on a number of distinctive features, including **simplicity, accessibility, transparency** and the **absence of constraints**, made possible by a flexible offering that eliminates fixed fees, long-term commitments and subscriptions. This is complemented by transparent and competitive pricing, an easy onboarding process and the ability to manage payments from a single platform.

THE STRENGTH OF A EUROPEAN IDENTITY

*"Supporting our expansion in Italy are, on the one hand, the strength of the **iliad Group**, which ensures service continuity and operational reliability even at high volumes; and, on the other, alignment with the **European***

*regulatory framework and standards, which enhances **payment security** and **data protection** to the highest levels in the industry. Stancer's payment technology has been developed entirely in-house and is directly controlled by the company, while the infrastructure is based on the Group's data centres. This allows all data to remain in Europe and therefore be subject exclusively to the European regulatory and supervisory framework, in full compliance with GDPR and the highest protection standards. It is also thanks to this setup that today we are able to process more than 250,000 transactions per day, over 7.6 million recurring subscription payments every month, and more than €1.7 billion collected by our clients in one year," said George Owen, CEO Stancer.*

DIGITAL PAYMENTS: ITALY AS A STRATEGIC MARKET

The latest edition of **Community Cashless Society 2026** (Ambrosetti-TEHA Group)¹ paints a picture of an Italy that has significantly accelerated the digitalisation of payments in recent years: from 2015 to today, cashless transactions have reached a value of **more than €500 billion, accounting for 46.5% of Italians' total consumption**. At the same time, as of 2024 the sector generated **€17.7 billion** in revenues, **€9.4 billion** in added value and **34,600 jobs**. At current growth rates, moreover, the Index estimates that an additional €27.5 billion could be generated by 2030; if aligned with the best-performing European countries, the overall potential could reach €123 billion.

*"Italy is a particularly attractive market, combining the growth of digital payments with an economic fabric in which micro, small and medium-sized enterprises account for 99.9% of all non-financial sector businesses²: a segment that broadly matches the businesses we target. These companies require solutions aligned with their operational needs, which are not always effectively addressed by the offers currently available. In many cases, these are solutions designed for large players, based on fixed fees and long-term contracts, which are poorly suited to revenue volumes that may be irregular or linked to business seasonality," explained **Alberto Rescigno, General Manager Stancer Italy**. "Stancer's offering fits into this context and is designed to provide an alternative, with flexible, simple and transparent services that respond concretely and effectively to the needs of Italy's entrepreneurial fabric."*

PLANS FOR ITALY

Stancer is headquartered in France and has chosen to launch its European expansion starting in Italy, under the leadership of **General Manager Alberto Rescigno**, who already has a team of professionals at his disposal. In his role, Rescigno will be responsible for **supporting the company's entry into, and consolidation, within the Italian market**, including through the gradual establishment of a local team.

Looking ahead, Stancer aims to progressively build its presence in Italy through the implementation of **digital acquisition** and the activation of **targeted local partnerships** with key stakeholders (banks, trade associations, technology platforms, players across the payments ecosystem, etc.). Its ambition is to grow steadily in Italy and establish itself as one of Europe's leading players in digital payment services.

¹ 2026 Report. *The Cashless Society for Italy: industrial supply chains, the contribution to the economy and society, and the challenges of the transition* (11th edition).

² Estimates for 2024 compiled by the JRC based on data for the period 2008–2023 from national databases and Eurostat.



About Stancer

Stancer is a European payments fintech founded in France, part of the Iliad Group, and authorised as a Payment Institution by the ACPR (No. 11758). The company offers omnichannel solutions for online, mobile and Tap to Pay payments, based on an approach centred on simplicity, transparency and flexibility, designed above all to meet the needs of professionals, SMEs and small merchants. Thanks to a model that combines proprietary payment technology, a 100% European infrastructure, operational reliability, payment security and data protection at the highest level in the industry, Stancer is now able to process more than 250,000 transactions per day, over 7.6 million recurring subscription payments and €1.7 billion collected by its clients every year.

For further information, please visit: <https://stancer.com/en/>