

Free's got it covered for 4G/5G at France's biggest festivals this summer

Press pack – Paris, May 27, 2025

At the biggest festivals in France this summer – including Solidays, We Love Green, Garorock and Rock en Seine to name just a few – Free will once again be bringing its subscribers enhanced connectivity by deploying temporary additional 4G/5G infrastructure to give them an optimal mobile experience. This means that our subscribers will be able to seamlessly share their videos and photos and make the most of the generous data allowance in their Free Mobile Plans!

Tailor-made 4G/5G coverage for major events

Big gatherings, such as music festivals and sports events, put a huge strain on mobile network capacity. The sheer numbers of people, massive data traffic and, at times, rural locations of venues, can adversely affect mobile service quality.

To keep its subscribers connected even when they're in the middle of a crowd of several thousand people, for several years now Free has been using temporary, portable, base stations (Cells on Wheels), with high cellular capacity. In the summer of 2025 these will be set up at around thirty major festivals and events held throughout France.

Thanks to our Cells on Wheels, our subscribers will be able to make full use of their generous 5G Free Mobile Plan, which includes **350 GB of 4G/5G data,** or **unlimited 4G/5G data** for Freebox subscribers.

« During the festival season, our subscribers want to be able to make the most of the generous data allowance in their 4G/5G Free Mobile Plans to share their experiences with their friends and families. Our mission is to make that possible, which is why we've set up a special team of experts dedicated to managing mobile coverage at these major events. Festivals are an excellent showcase for Free's expertise in mobile connectivity and technology. And I'd like to say a huge well done to our engineers and technicians, who always do what it takes to make our subscribers happy »

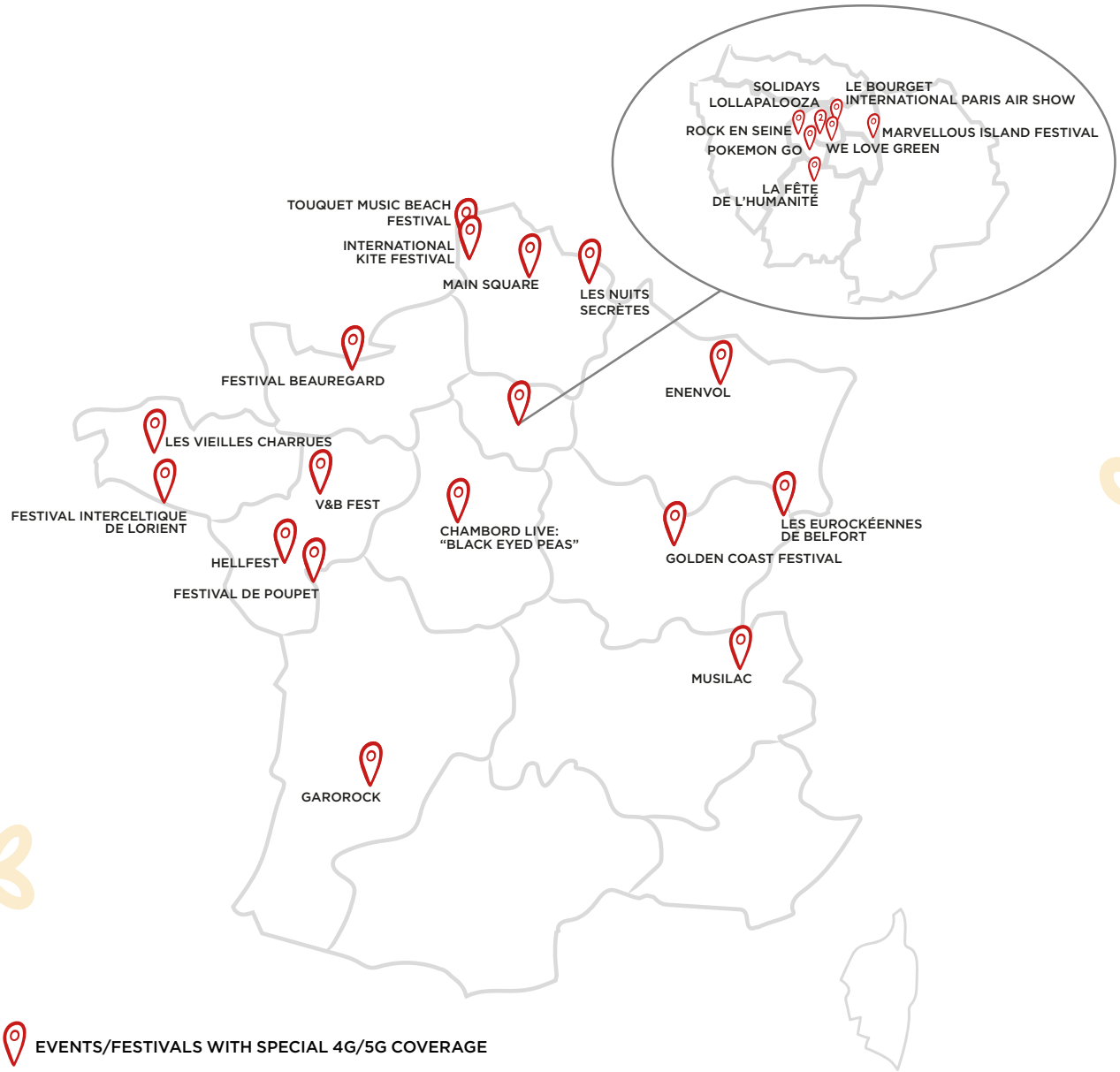
Nicolas Thomas
CEO of Free and
an electro music fan !



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EVENTS/FESTIVALS COVERED BY FREE 4G/5G IN 2025

Click here to check the coverage map, updated in real time



EVENTS/FESTIVALS WITH SPECIAL 4G/5G COVERAGE

Greater Paris

- **WE LOVE GREEN**
  June 6-8, 2025
- **MARVELLOUS ISLAND FESTIVAL**
  June 7-8, 2025
- **POKEMON GO**
  June 13-15, 2025
- **LE BOURGET INTERNATIONAL PARIS AIR SHOW**
  June 16-22, 2025
- **SOLIDAYS**
  June 27-29, 2025
- **LOLLAPALOOZA**
  July 18-20, 2025
- **ROCK EN SEINE**
  20 au 24 Août 2025
- **LA FÊTE DE L'HUMANITÉ**
  September 12-14, 2025

Hauts-de-France

- **INTERNATIONAL KITE FESTIVAL**
  April 12-21, 2025
- **MAIN SQUARE**
  July 4-6, 2025
- **LES NUITS SECRÈTES**
  July 11-13, 2025
- **TOUQUET MUSIC BEACH FESTIVAL**
  August 22-23, 2025

Pays-de-la-Loire

- **HELLFEST**
  June 19-22, 2025
- **FESTIVAL DE POUPET**
  June 25 -July 18, 2025
- **V&B FEST**
  August 21-24, 2025

Brittany

- **LES VIEILLES CHARRUES**
  July 17-20, 2025
- **FESTIVAL INTERCELTIQUE DE LORIENT**
  August 10-18, 2025

Normandy

- **FESTIVAL BEAUREGARD**
  July 2-6, 2025

Grand-Est

- **ENENVOL**
  July 25 - August 3, 2025

Nouvelle-Aquitaine

- **GAROROCK**
  July 3-6, 2025

Burgundy Franche-Comté

- **LES EUROCKÉENNES DE BELFORT**
  July 3-6, 2025
- **GOLDEN COAST FESTIVAL**
  September 5-7, 2025

Centre-Val-de-Loire

- **CHAMBORD LIVE: "BLACK EYED PEAS"**
  June 22, 2025

Savoy

- **MUSILAC**
  July 9-12, 2025

Portable base stations designed and deployed by Free's teams

To offer the best 4G/5G coverage in challenging conditions, Free has two types of portable base stations – truck mounted and trailer mounted. These Cells on Wheels have masts that reach up to 20 meters high, and incorporate radio network solutions with a signal adapted to the needs of the event: a standard outdoor macro solution or a high-capacity solution.

This year, the high-capacity solution will be used at 90% of the festivals we'll be covering. With six 4G radio sectors installed on the same mast, four times as many users will be able to connect to the base station compared with a standard outdoor macro station.



A Free truck-mounted base station at the 2024 V&B Fest

These Cells on Wheels – which are particularly suited to restricted areas with large crowds – were designed by Free's teams, who are also responsible for their end-to-end installation, from engineering the solution through to switching on the base station and optimizing coverage.

Our technical teams can install, connect, activate and adjust a temporary base station in less than 48 hours, even in the most complex situations. This expertise has won the trust of the organizers of France's biggest festivals, who have placed their confidence in Free to keep their attendees connected.



A Free trailer-mounted base station at the 2024 Eurockéennes festival

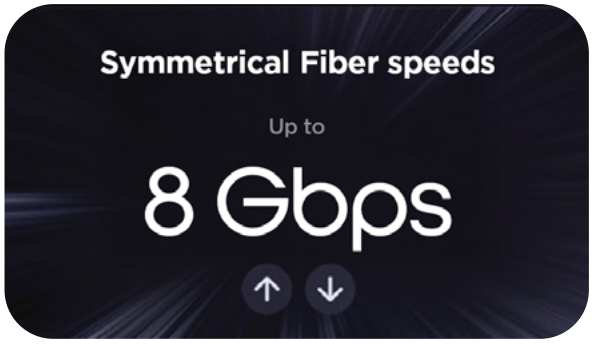
Free Pro Fiber available for festival organizers

Free Pro – Free's BtoB subsidiary – partners festival organizers by offering them access to Free Pro Fiber via the new Freebox Pro.

Organizers who choose Free Pro Fiber get a reliable, secure and ultra-powerful broadband connection (symmetrical speeds of 8 Gbps), which they can use for real-time management of their data traffic, ticketing, live broadcasting and on-site communication.

Free Pro also offers festival organizers a real-time Anti-DDoS solution to protect them against network saturation attacks, helping ensure the continuity of their digital services even in the case of a volumetric or targeted attack.





About Free

Free – the inventor of the world's first triple-play box – is a Fixed and Mobile Ultra-Fast Broadband operator in France, standing out for its innovative, straightforward and attractive offerings. At end-March 2025, it had 23.1 million retail subscribers (15.5 million Mobile subscribers and 7.6 million Fixed-line subscribers). Free is a subsidiary of the iliad Group, which was created in France in the early 1990s and now also operates in Italy under the iliad brand and in Poland under the Play brand. In March 2021, the iliad Group launched its BtoB business in France under the Free Pro brand. **www.free.fr**

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