



PRESS RELEASE

Paris, 25 April 2013

## **'Free mobile plan' available in Portugal at no extra charge**

Coinciding with the anniversary of the Carnation Revolution, the 'Free Mobile Plan' offers free mobile usage in Portugal. This means that subscribers can continue to use their free mobile plan while travelling in this country.

This is a radical departure: mobile subscribers to the 'Free Mobile Plan' (€19.99/month or €15.99/month for 'Freebox' subscribers) who have been registered for at least 60 days can now use their plan in Portugal for 35 days a year at no extra charge: unlimited calls (landline and mobile), SMS and MMS messages within Portugal and to metropolitan France and mobile Internet access of up to 3 GB (reduced rate above this limit). The same conditions apply for incoming communications (calls, SMS and MMS messages) that are included in the mobile plan. This service will be available from 26 April 2013.

Free is the first operator to make these communications available within a consumer package. With this offer, Free is once again shaking up a market characterised by very high prices.

In addition, Free is launching a complete Portuguese TV package on Freebox. The package comprises 8 Portuguese channels offering the best mix of sport, entertainment, news updates and Portuguese children's programmes. It is available as of today (Kidsco can be accessed as of the beginning of May). These channels will be accessible 'in the clear' from 25 April 2013 to 15 May 2013. After that date, users can access these channels by subscribing to the 'Bouquet Portugais' (Portuguese Package) (5.99 euros/month) on Freebox TV.

This package rounds off the Freebox TV offering, which already includes 5 Portuguese language channels: RTP International, Record International, Record News, PFC and TV Globo.



Channels 627 to 634  
Fees : €5,99/month

	• TVI Internacional		• Porto Canal
	• SIC Internacional		• A Bola TV
	• Benfica TV		• Kidsco
	• SIC Noticias		• Baby TV

The Free mobile offering is subject to conditions. It is valid in metropolitan France depending on network coverage and with a compatible mobile phone.

Communications services from Portugal are exclusive to 'Free Mobile Plan' subscribers (€19.99/month or €15.99/month for 'Freebox' subscribers) who have been registered for at least 60 days, either from the date of SIM activation or from the date of switching from the '€2 Mobile Plan' to the 'Free Mobile Plan'. Communications not including short codes, special numbers, premium numbers or premium SMS/MMS services. For private use between two individuals. Mobile Internet access deducted from the 3 GB Internet allowance provided in the 'Free Mobile Plan'. One day is counted from the 1<sup>st</sup> call (incoming or outbound) or SMS (outbound) or MMS (incoming or outbound) or from the 1<sup>st</sup> Internet connection established in Portugal during the 24-hour period. The 35 days must be used no later than the 31 December in any year. Over and above the 35 days, voice communications, SMS, MMS and Internet access from Portugal within Portugal and to metropolitan France are billed according to the applicable fees provided in the fees schedule.

For details of the conditions, see the fees brochure: [mobile.free.fr](http://mobile.free.fr)

The Freebox offering and Freebox TV service are available subject to eligibility of the telephone line. Freebox TV option: €1.99/month.

## About Free

Free is the inventor of the Freebox, the first multiservice box on ADSL. Free is behind several innovations in the broadband access segment (VoIP, IPTV, flat-rate calling plans to multiple destinations, etc.). Free provides straightforward and innovative offerings at the best prices. At the end of 2010, Free introduced Freebox Revolution, the 6th of Freebox units that notably included a NAS and a Blu-Ray™ drive. Free was the first operator to include calls from landlines to mobile phones in its Freebox plan. Since January 2012, Free has brought mobile phone usage within everyone's reach with straightforward no-contract offerings at unbeatable prices. Free was awarded 1st prize for customer relations (Prix du Podium de la Relation Client 2012) for mobile telephony. Free has over 5.3 million broadband subscribers and 5.2 million mobile subscribers (as at 31 December 2012).

The survey by TNS Sofres/Bearing Point for the "Prix du Podium de la Relation Client" award was conducted from 30 March to 9 April 2012 among Free customers, on a sample of 4,000 people.