



PRESS RELEASE

Paris, December 6, 2017

Alexis Bidinot appointed Deputy Chief Executive Officer

On December 4, 2017, Iliad's Board of Directors appointed Alexis Bidinot as Deputy Chief Executive Officer of Iliad SA in order to further strengthen the management team.

Alexis Bidinot is a graduate of ESCE and ESSEC business schools and Centrale Paris engineering school. He was the co-founder of the start-up Actradis.fr, a leading player in inter-business file sharing.

Over the past six years, Alexis worked for Worldline by Atos as a Key Account Manager and then Atos as Global Client Executive & Hospitality Global Sub-Market Leader, before taking up the position of Head of Atos Major Events, Switzerland, where he partnered the Lausanne-based International Olympic Committee in its digital transformation process. He left Atos in 2017 to join the Iliad Group.

About Iliad

Iliad is the parent company of Free, the inventor of the Freebox, the first multiservice box on ADSL. Free is behind numerous innovations in the Broadband and Ultra-Fast Broadband access segment (VoIP, IPTV, flat-rate calling plans to multiple destinations, etc.) and provides straightforward and innovative offerings at the best prices. For example, the Freebox Revolution, the 6th generation of Freebox units, includes an NAS and a Blu-Ray™ drive, and the Freebox mini 4K was the first Android TV™ and 4K box on the French market. Free was the first operator to include calls from landlines to mobile phones in its offerings and also calls to French overseas departments (DOM). Since January 2012, Free has brought mobile phone usage within everyone's reach with straightforward, no-commitment offerings at very attractive prices. The Free Mobile Plan includes roaming communications all year round from more than 35 countries (unlimited calls, texts and MMS as well as 25GB/month of 3G mobile Internet from these destinations). Free also includes unlimited 4G in its €15.99 plan for Freebox subscribers. As at September 30, 2017, Free had nearly 20 million subscribers (6.5 million Broadband and Ultra-Fast Broadband subscribers and 13.4 million mobile subscribers).

Exchange: **Euronext Paris**

Market place: **Eurolist A of Euronext Paris (SRD)**

Ticker symbol: **ILD**

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