

Paris, May 29, 2018

## French Ligue 1: Iliad awarded broadcast rights for Lot 6



Iliad has been awarded the rights to broadcast Lot 6 in the call for tenders for Ligue 1 seasons 2020/2021 to 2023/2024, by the Ligue de Football Professionnel (LFP, the French soccer governance body).

During each Ligue 1 matchday, Iliad will stream quasi-live goals, best saves and other game highlights on its fixed and mobile platforms. At the end of each matchday in the season, it will also release a magazine featuring game summaries, the goals, an overview of developments and the best highlights.

With this Lot 6, Iliad is currently the only platform to hold quasi-live rights on all Ligue 1 games.

The cost of these rights amounts to under €50 million per season.

In partnership with LFP, Iliad will develop trailblazing and customized services in synch with evolving digital content consumption habits to reach a larger audience, in particular including younger viewers.

## **About Iliad**

*Iliad is the parent company of Free, the inventor of the Freebox, the first multiservice box on ADSL. Free is behind numerous innovations in the Broadband and Ultra-Fast Broadband access segment (VoIP, IPTV, flat-rate calling plans to multiple destinations, etc.) and provides straightforward and innovative offerings at the best prices. The Freebox Revolution, the 6th generation of Freebox units, notably includes an NAS and a Blu-Ray™ drive. Free also offers the Freebox mini 4K, the first Android TV™ and 4K box on the French market. Free was the first operator to include calls from landlines to mobile phones in its offerings and also calls to French overseas departments (DOM). Since January 2012, Free has brought mobile phone usage within everyone's reach with straightforward, no-commitment offerings at very attractive prices. The Free Mobile Plan includes roaming communications all year round from more than 35 countries (unlimited calls, texts and MMS as well as 25GB/month of 3G mobile Internet from these destinations). Free also includes unlimited 4G in its €15.99 plan for Freebox subscribers. As at March 31, 2018, Free had over 20 million subscribers (6.5 million Broadband and Ultra-Fast Broadband subscribers and 13.8 million mobile subscribers).*

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