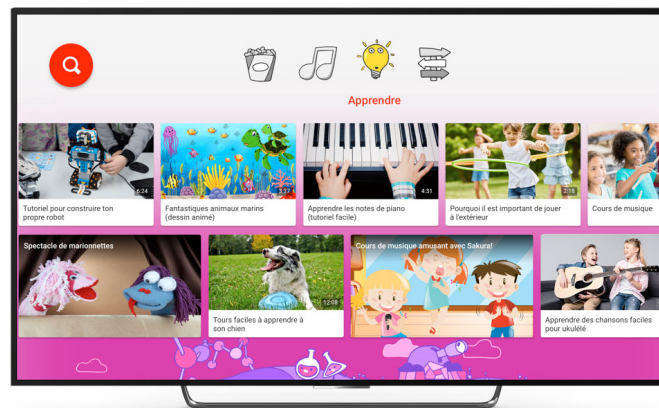


# free

PRESS RELEASE

Paris, January 14, 2020



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## YouTube Kids

Now available on Freebox

 Delta |  Revolution |  One |  mini 4K

**YouTube Kids directly integrated into a box for the first time in France**

Free is starting off 2020 with a bang, with a special treat for its family subscribers – they can now access [YouTube Kids](#) directly on their Freebox from their television.

This is the first time in France that YouTube Kids has been directly integrated into a box. And by teaming up with YouTube Kids, Free is clearly showing how it wants to always offer more content to its Freebox subscribers.

YouTube Kids is available as from today, at no extra cost, for Freebox Delta, Freebox Revolution, Freebox One and Freebox mini 4K subscribers.

### **A diverse range of content to suit everyone**

YouTube Kids brings together a broad range of content on a single platform, including entertainment shows, cartoons, tutorials and educational programs for little ones, and a wide selection of music and dance videos for kids who love to practice their moves.

For example:

- Classic programs such as **Bonne Nuit les Petits, Olive et Tom, Trotro, Tchoupi, Didou, Oggy et les Cafards, Zig et Sharko, Grizzy et les Lemmings, Masha et Michka, C'est Pas Sorcier, Un Jour Une Question, Une Saison au Zoo and Le Monde de Jamy.**
- Children's favorite singers and bands (**Kids United, Soprano, Amir, Louane**, etc.) and exciting sporting content via channels broadcast by the Fédération Française de Football, PSG, the Roland Garros tennis tournament, etc.

## **A secure online experience specially adapted to children**

YouTube Kids was created to give kids a more contained environment that makes it simpler and more fun for them to explore on their own, and easier for parents and caregivers to guide their journey as they discover new and exciting interests along the way. Content is filtered based on children's age profiles.

## **A full suite of parental controls**

YouTube Kids includes an extensive range of features for parents to tailor the YouTube Kids experience for their children and set up secure parental controls<sup>1</sup>. For example, they can create individual user profiles for each child in the household, with each profile having a separate set of viewing preferences and recommendations. Parents can also set a timer which helps control screen time by telling the child when it's time to switch the app off, and can access their children's viewing history. Click [here](#) to for the YouTube Kids Parental Guide which gives further information on these parental controls.

## **Multi-screen access**

YouTube Kids is also available on smartphones and tablets via the app. For example, children can access their personalized content directly on their cell phones when they are on the move.

**For more information about YouTube Kids, click [here](#).**

## **About Free**

Free – an Iliad Group subsidiary – is the inventor of the Freebox, the first multiservice box on ADSL. Free is behind numerous innovations in the Broadband and Ultra-Fast Broadband access segment. Since January 2012, Free has brought mobile phone usage within everyone's reach with straightforward offerings at very attractive prices. As at September 30, 2019, Free had nearly 20 million subscribers in France (6.4 million Broadband and Ultra-Fast Broadband subscribers and 13.3 million mobile subscribers). On May 29, 2018, the Group launched its mobile network in Italy under the Iliad brand, becoming the country's fourth operator, and had nearly 4.5 million subscribers at September 30, 2019.

*Freebox offers subject to terms and conditions and eligibility. See [free.fr](http://free.fr) for full terms and conditions and eligibility.*

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<sup>1</sup> A Google account is required to create a YouTube Kids profile and access all of YouTube Kids features such as parental controls and the timer. Settings for certain features can only be created through the YouTube Kids app on a smartphone.