



## PRESS RELEASE

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### Mediapro and Free have signed a distribution agreement – TELEFOOT, LA CHAÎNE DU FOOT, coming soon to Freebox subscribers



available soon on Freebox

The Mediapro group – a new key player in the French football market – and Free have signed a distribution agreement under which the TELEFOOT channel will be available to Freebox ADSL and Fiber subscribers.

The agreement covers the 2020/2021 to 2023/2024 football seasons.

Freebox subscribers will therefore be able to watch all of the programs and matches offered on the TELEFOOT channel and the additional TELEFOOT STADIUM channels (Ligue 1 Uber Eats, Ligue 2 BKT, UEFA Europa League and, for the 2020/2021 season, the UEFA Champions League).

Subscribers will be able to watch the matches in Ultra HD, with both the Friday and Sunday evening fixtures broadcast on the TELEFOOT 4K channel on each Championship weekend.

The TELEFOOT channel will be available as an option for eligible Freebox subscribers, on a commitment or no-commitment basis, and a combined NETFLIX + TELEFOOT package will also be offered.

By proposing TELEFOOT to its Freebox subscribers, Free is giving the channel a very wide viewing audience while promoting its exceptional program line-up, which notably includes the ten best matches of France's football Championship each season.

The TELEFOOT channel rounds out the football content that the Group already offers through the Free Ligue 1 Uber Eats app, which is available on the Freebox and mobile phones. This app is the only platform that gives access to almost-live clips of all Ligue 1 Uber Eats goals as well as extensive exclusive content.

*Offer subject to terms and conditions (see [free.fr](https://www.free.fr)).*

## **About Free**

Free - an Iliad Group subsidiary - is the inventor of the Freebox, the first multiservice box on ADSL. Free is behind numerous innovations in the Broadband and Ultra-Fast Broadband access segment. Since January 2012, Free has brought mobile phone usage within everyone's reach with straightforward offerings at very attractive prices. As at March 31, 2020, Free had nearly 20 million subscribers in France (6.5 million Broadband and Ultra-Fast Broadband subscribers and 13.3 million mobile subscribers). On May 29, 2018, the Group launched its mobile network in Italy under the Iliad brand, becoming the country's fourth operator, and had over 5.8 million subscribers at March 31, 2020.

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## **About the Mediapro group**

The Mediapro group - which generated revenues of €1.9 million in 2019 - operates a fleet of over 88 mobile HD and 4K broadcasting units and produces live coverage of more than 12,000 events each year worldwide. It is a leader in the creation and production of audiovisual content. The Mediapro Studio creates projects (34 currently underway) for HBO, Netflix, Amazon Prime Video, Turner, DirectTV, Movistar, FOX, Viacom and Televisa, working with creators including Paolo Sorrentino, Woody Allen, Patricio Guzman, Iván Escobar, Diego San José, Àlex Pastor, David Pastor, Manuel Hueriga, Jean Jacques Annaud, Gastón Duprat and Mariano Cohn. The group also takes part in the production of 16 national football leagues across the world, as well as sporting events for UEFA and FIFA. Mediapro is the official producer of La Liga in Spain and its international rights marketing agency. It is managing the rights of the Canadian football league and cup until 2028, and also manages the rights of federations in countries such as Chile, El Salvador, Guatemala, Honduras and Paraguay. The group produces over 15 TV channels worldwide, including several specialized sports channels. Mediapro is currently working with Eleven Sports in Belgium on the Pro League with a view to launching three dedicated channels, producing matches and organizing the international sale of media rights. Lastly, Mediapro has an e-Sports and entertainment multi-platform called UBEAT, which broadcasts competitions (LVP and 55 others) as well as new entertainment formats for new types of audiences. It is a leading Spanish-language platform, with 3 million views and over 1.3 million single users.

### **Media relations**

#### **Mediapro group**

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